



# Case Study

## Bacon's End Demolition

### Project Description

Armac Demolition Group were appointed by Solihull MBC to deliver the Bacon's End Demolition works contract. The contract spanned two months, and was completed in May 2020. Despite the challenges posed by the COVID-19 pandemic, Armac Demolition have exceeded their Social and Local Economic Value (SLEV) delivery targets of £42,762, delivering a total of £47,158 added value for the local community, equating to 43.57% of added Social and Local Economic Value against the contract value and 110.28% of target social value set at the time of tender.

Bacon's End is a relatively small neighbourhood which occupies a central location at a key gateway to North Solihull. Currently, there is no school within the boundary of the neighbourhood itself, the special landscape setting provides a number of opportunities for regeneration. Bacon's End Adult Training Centre was therefore being demolished and the services would be incorporated into a new local community hub which will be used for a wider scope of activities for the residents.

### Outcomes Achieved

**JOBS:** For this project 72% of the contractor's staff were local to the area, providing work for a number of residents and promoting local skills and employment opportunities for the borough. The contractor also used apprentices to conduct plant repairs on site, providing meaningful experience and transferable skills over the duration of the project.

**GROWTH:** The supplier had intended to use their existing connection with Marston Green Football Club to provide expert Health and Safety training to staff at the club. They provided advice and materials to conduct this work and as a result, exceeded their target. The SVPM reached out to Armac to ask if they could assist with a request from a local community group for a porta cabin. They provided and installed the necessary equipment very quickly, which is now being used as a teaching space. They also employed a local SME to remove trees from site as an alternative to their intended contractor. As a result, they delivered 122.34% growth compared to the contracted outputs established at the beginning of the contract.



**SOCIAL:** In addition to the requirements of the contract specification, the contractor employed a local private security firm to help reduce crime in and around the site whilst work was being carried out. Furthermore, the contractor promised to voluntarily resurface the car park of the Marston Green Football Club facilities they were utilising for training, which they completed alongside the fulfilment on the project. Once again, the contractor went above and beyond the expected contracted outputs they had established.

**ENVIRONMENTAL:** Although these targets were not one of the main focuses, they did prompt the contractor to consider hiring energy efficient machinery and plant under contract. As a result, a fuel saving was achieved by using an excavator that had been modified.

### Updates (to date)

SMBC was successful in being presented with the award for "Embedding Social Value in Contract Management". The award was collected by Carol Glenn, Social Value Programme Manager at the awards ceremony at the National Social Value Conference on 23<sup>rd</sup> February 2021. The award was commended by the judges for the engagement between the supplier (Armac Demolition) and the Social Value Programme Manager regarding the Bacon's End Demolition project. The project was delivered during the first national lockdown which meant that some selected measures were not possible to achieve, but through discussions and flexibility, the supplier managed to deliver 110% of the promised SV amount.