



# Launching Blue Light Card at Solihull Council

August 2022





**BLUE LIGHT CARD™**

## Background

We're proud to support our emergency services, NHS, social care sector and armed forces.

Blue Light Card provides those in the NHS, emergency services, social care sector and armed forces with online offers and in-store discounts across the UK.

Blue Light Card also works with small and large companies across the UK to get involved in supporting the blue light community through offering our members discounts through Blue Light Card.

## About us

Blue Light Card has over 2 million members from across the UK and 15,000 brand partners helping them each save on t from leisure, technology, retail to holidays.

Benefits;

- Members can access exclusive discounts and offers through the Blue Light Card website and app
- Offers are available on the go, through a virtual card and allow members to find local offers
- High street offers can be accessed through a physical Blue Light Card
- Services Days – Blue Light Card takes over a range of theme parks and attractions, on specific days across the UK, exclusively for our members and their families to enjoy
- Blue Light Tickets – a ballot-based ticketing website for our members to access free tickets from cinema premieres, food festivals to football matches and concerts

## Our popular brands as selected by the social care sector

See our recent list of popular brands where the social care sector have shopped and saved using their Blue Light Card including:

1. JD Sports
2. Asda
3. New Look
4. River Island
5. Sports Direct
6. Boohoo
7. Schuh
8. Apple
9. Lookfantastic
10. Cineworld
11. Hotels.com
12. KFC

## Who can access Blue Light Card?

Blue Light Card is available to the following:

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1. **New starters** – this is a great incentive to enjoy when joining the council. Our members really appreciate finding out about Blue Light Card from the outset of their employment in an eligible role so that they can make the most of our offers.
2. **Existing employees** – a range of regular offers, top offers and days out updates and targeted emails are shared to remind existing employees.
3. **Social Care employees eligible;**
  - a. Care Company Workforce
  - b. Social Worker
  - c. Care Home
  - d. Residential Care
  - e. Council (Working in Care Sector)

## How can your colleagues join Blue Light Card

You can apply to join the Blue Light Card community by following the approach listed below:

- Visiting [www.bluelightcard.co.uk](http://www.bluelightcard.co.uk)
- Clicking 'Register'
- Go to sign up
- Select a primary category e.g. Care company workforce (please see the next section for the option you need to select)
- Enter your personal details
- You will then receive a verification email to the email address provided

**Please note:** The link in this verification email must be clicked for your account to be activated.

After activating your account, you can log in and apply for a Blue Light Card (which grants you 2 years access to our range of exclusive online offers as well as in-store discounts across the UK).

To apply for a Blue Light Card, please follow these instructions:

- Log in to your online account and go to 'My card'
- Complete your personal details and provide proof of employment
- Pay our £4.99 fee

**Please note:** for applications to be approved, members will need to upload a form of ID (under 2MB) showing your name, job role, and employer which will be reviewed/approved by our Member Services team. For more details about specific forms of ID that will be accepted for individual job roles, please visit [our FAQs page](#).

## Which option am I eligible for when registering for a Blue Light Card?

Please see the relevant section below applicable to your role and setting to see how you can sign up for a Blue Light Card. The process is simple when registering online.

### Care Company Workforce

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- Primary Sign up - **Social Care** – Division - **Care Company Workforce**
- To qualify, you must work for a company who is registered with the below. If you work for a company that is not registered under one of these organisations, you would not be able to sign up under this category - **Company must be on either the CQC, RQIA, Care Inspectorate Scotland or Care Inspectorate Wales to be eligible.**
- ID required:
  - Payslip** - Payslip needs to show the date clearly visible (must be within the last 3 months), the members name and the company that they work for to enable us to check.
  - ID Card** – Must show members name as well as the company they work for to enable us to check.

If one of the above IDs stated cannot be provided, or the information required on the ID is not visible, then the member would not be able to sign up under this category.

### **Social Worker**

- Primary Sign up - **Social Care** – Division - **Social Worker**
- To qualify, the member must be employed as a Social Worker. If they are not employed as a Social Worker, then the member would not be eligible at this time.
- ID Required:
  - ID card** – Must show the members name alongside the job role of Social Worker
  - Payslip** – Must be dated within the last 3 months, show the members name and the job role of Social Worker
  - SWE/SCW/SSSC/NISCC number** – On sign up under the Social Worker category in the position/job role section, the member will need to add one of the stated numbers. We can then check this to ensure that the member is registered as a Social Worker.

If one of the above IDs stated cannot be provided, or the information required on the ID is not visible, then the member would not be able to sign up under this category.

### **Care Home**

- Primary Sign up - **Social Care** – Division - **Care Home**
- To qualify the member must be employed within a Care Home. If they are not working in Care Home they would not be eligible at this time.
- ID Required:
  - ID card** – Must show members name as well as the Care Home that they work within
  - Payslip** – Must be dated within the last 3 months, show the members name and the Care Home they work in

If one of the above IDs stated cannot be provided, or the information required on the ID is not visible then the member would not be able to sign up under this category.

### **Residential Care**



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- Primary Sign Up - **Social Care** – Division - **Residential Care**
- To qualify under this category, the member must work for a Residential Care company. If they do not work for a Residential Care Company, they would not be eligible at this time.
- ID Required:
  - ID card** – Must show the members name as well as the Residential Care Company that they work for.
  - Payslip** – Must be dated within the last 3 months, show the members name and the Residential Company that they work for.

If one of the above IDs stated cannot be provided, or the information required on the ID is not visible, then the member would not be able to sign up under this category.

### **Working in Care Sector**

- Primary Sign Up - **Social Care** – Division - **Council (Working in Care Sector)**
- To qualify, you must be employed within the council in the Social Care department. If they do not work for this department in the council, they would not be eligible for the service at this time.
- ID Required:
  - ID card** – Must show the member's name, the council they work for and that they work within the Social Care Department.
  - Payslip** – Must be dated within the last 3 months, showing the member's name and the department within Social Care.

Should the above ID not show that the member works within a Social Care Department within the council the member would need to upload a contract showing this information alongside the ID for the team to check. This needs to be in the same photo and the information required needs to be clearly visible.

If one of the above IDs stated cannot be provided, or the information required on the ID is not visible then the member would not be able to sign up under this category.

### **Foster Carer**

- Primary Sign Up - **Social Care** – Division - **Foster Carer**
- To qualify, the member would need to be a Foster Carer. If they are not a Foster Carer, they would not be eligible at this time.
- ID Required:
  - ID card** – Must show name and the role of Foster Carer

If the above ID stated cannot be provided, or the information required on the ID is not visible then the member would not be able to sign up under this category.

## **Still have a question?**

Our Member Services team are on hand to answer any queries you may have. Please visit the Blue Light Card website and use the live chat functionality to speak to a member of staff.

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