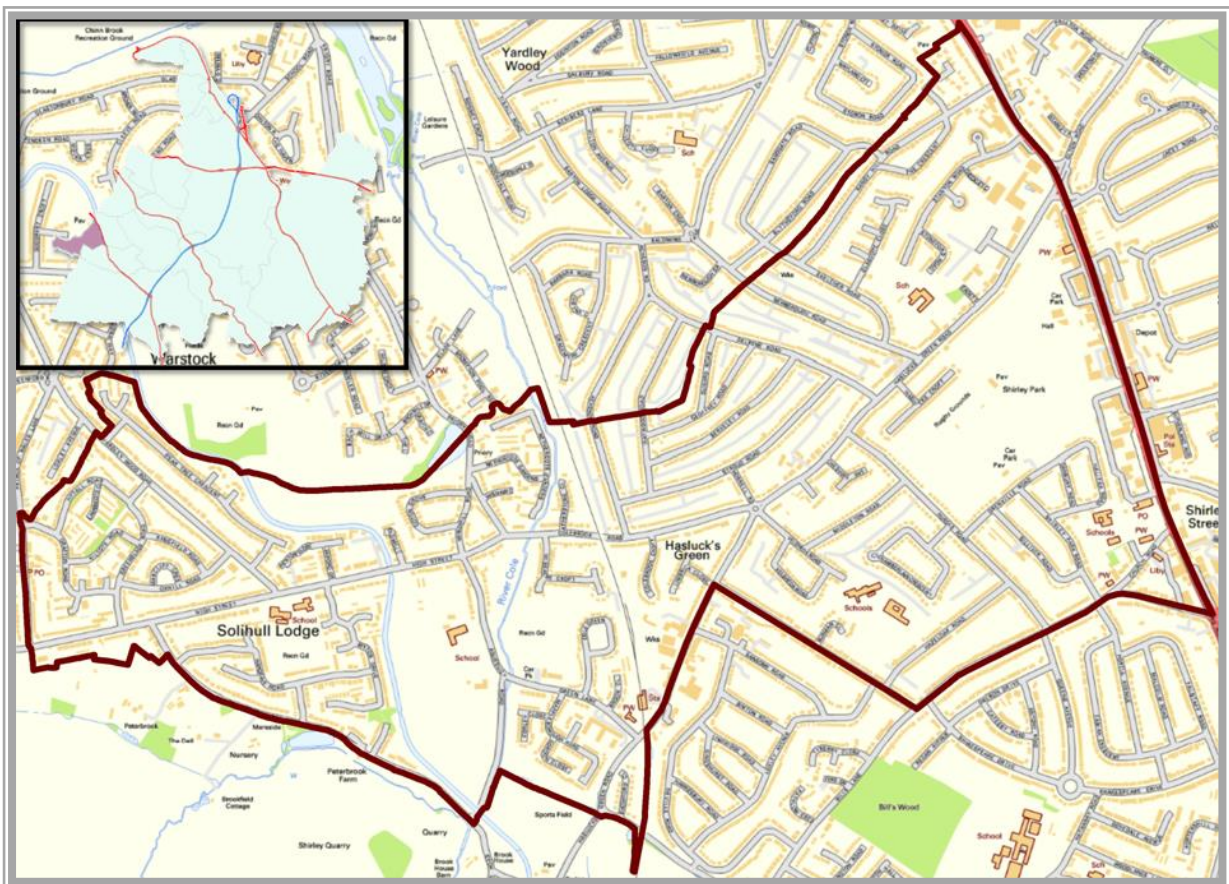


# Shirley West Ward Profile

## 2024



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## Technical Guide to Ward Profiles

Ward profiles are part of the Solihull Joint Strategic Needs Assessment (JSNA). The JSNA is how local authorities and Integrated Care Boards assess the current and future health, care and wellbeing needs of the local community. Leading to agreed commissioning priorities that will improve the health and wellbeing outcomes and reduce inequalities.

At a borough level the Story of Solihull provides an overview of the current population, demographics, health and wellbeing of Solihull residents. The Story of Solihull can be viewed via the link below.

### [Story of Solihull - Joint Strategic Needs Assessment](#)

Ward Profiles complement the Story of Solihull, providing a detailed local snapshot of a ward's population, economy, health and housing. It highlights specific issues of local concern and considers what residents think about their local neighbourhood.

This ward Profile includes comprehensive coverage of the 2021 Census which can be accessed via the link below. The Census remains the most detailed and accurate measure available at a ward level. The Census provides highly detailed information on the following themes:

- Population and demography.
- Households, living arrangements and family structure.
- Ethnicity, religion, origin and language.
- Employment and qualifications.
- Health and care.
- Housing and housing condition.

### [ONS 2021 Census - Official Census and Labour Market Statistics \(NOMIS\)](#)

The ward profile also draws on a range of published sources, including the latest data from:

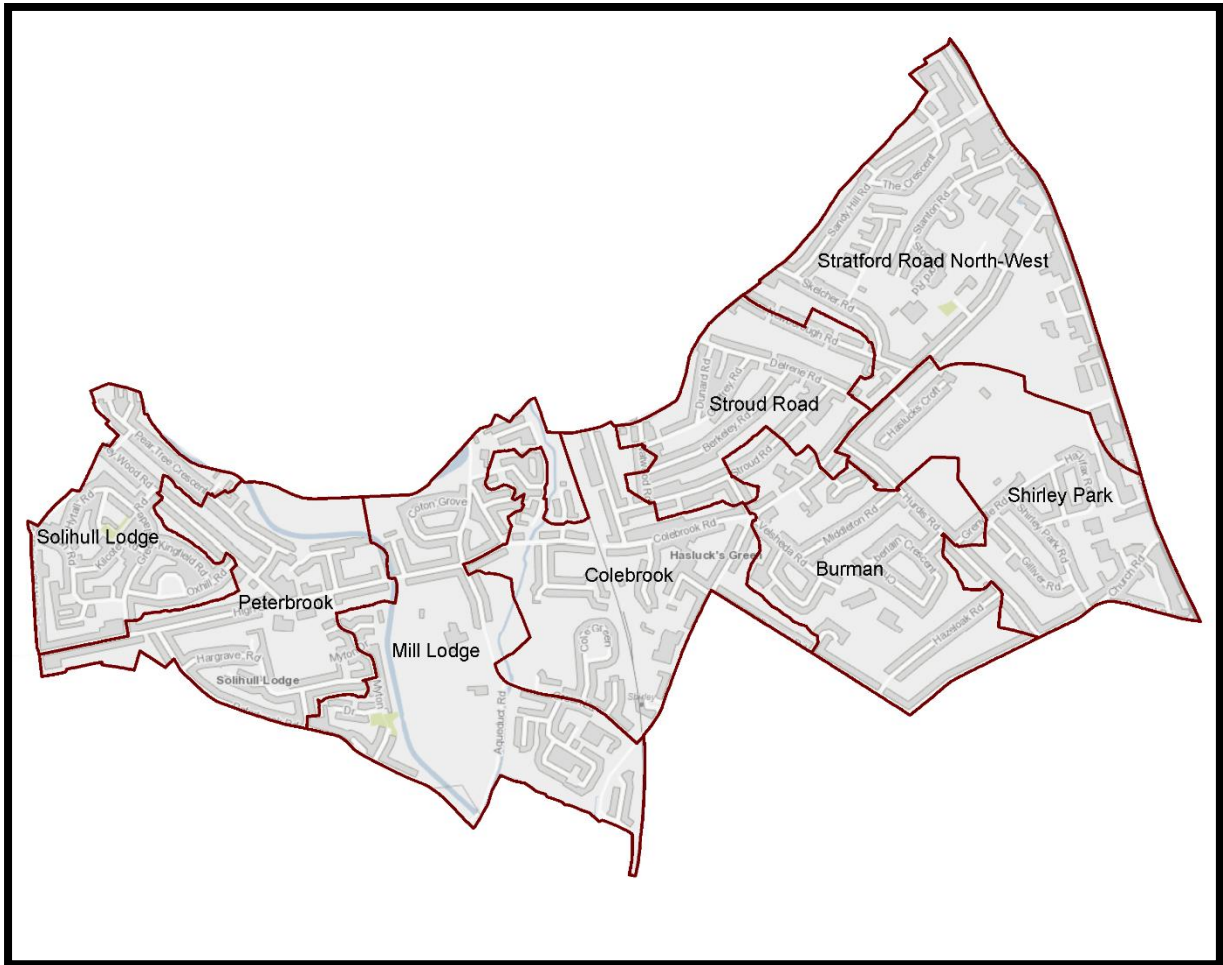
- Solihull Metropolitan Borough Council.
- West Midlands Police.
- Department for Work and Pensions.
- Office for Health Improvement & Disparities.
- Department for Levelling Up, Housing and Communities.

Sub-borough data is available at a variety of levels. As well as the borough's 17 electoral wards, the majority of data is based on the standard Census geographies:

- Lower Super Output Areas (LSOAs) local neighbourhoods based on a minimum population of 1,000 and an average of 1,500 (134 in Solihull);
- Middle Layer Super Output Areas (MSOAs) containing an average of 7,200 persons (29 in Solihull).

Technical advice and support is available from the Solihull Observatory.

## Shirley West Super Output Areas



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## Summary

### About Solihull

Solihull lies at the heart of the West Midlands motorway network, has excellent public transport connections with the Birmingham city conurbation and is linked to many overseas destinations through Birmingham International Airport.

There are 148,000 jobs located in Solihull with strengths in business services, transport and manufacturing. The borough benefits from a range of key economic assets such as Solihull town centre, the NEC complex, Jaguar Land Rover and Birmingham Business Parks.

Solihull is a largely affluent borough, characterised by above average levels of income and limited levels of poverty and deprivation. For instance:

- 73% of Solihull households own their own home compared to 62% for England and 64% for the West Midlands.

- The median annual wage of Solihull residents in full-time employment is 11% higher than the England average and 18% higher than that for the West Midlands.
- 13% of the Solihull working age population claim Universal Credit compared to 15% for England and 17% for the West Midlands.
- 14% of Solihull children aged 0-15 years live in a low income household compared to 20% for England and 27% for the West Midlands.
- The 2019 Index of Multiple Deprivation (IMD) shows that Solihull is the least deprived local authority in the West Midlands. Just 16% of the population live in one of the most deprived 20% of neighbourhoods in England, whereas 40% of people live in the least deprived 20%.

This is not the case for all Solihull communities and below average incomes and poverty is far more common among households in the three North Solihull wards (Smith's Wood; Kingshurst and Fordbridge; Chelmsley Wood). For instance:

- Just 47% of North Solihull households own their own home while 40% are social rented.
- 31% of the North Solihull working age population claim Universal Credit.
- 29% of North Solihull children aged 0-15 years live in a low income household.
- According to the IMD 52% of people in north Solihull live in one of the most deprived 20% of neighbourhoods in England, including 11% who live in the most deprived 5%.

### About Shirley West

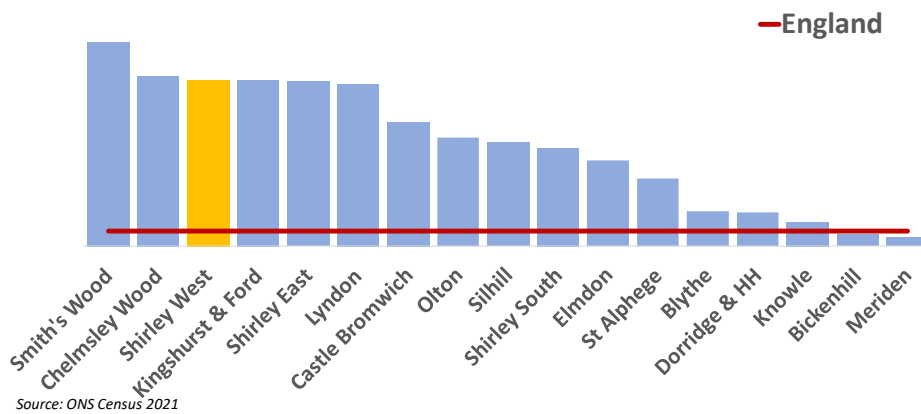
Shirley West is located in the urban west of Solihull and bordered by the Stratford Road to the east and surrounded by the Yardley Wood area of Birmingham to the north and west and Bromsgrove district to the south. Although Shirley West does not display the same extremes of prosperity and relative disadvantage evident in neighbouring Shirley East, there are neighbourhoods in Solihull Lodge and Shirley Park that are notably more deprived than the majority of suburban south Solihull. In common with the rest of Shirley, the Stratford Road is the ward's dominant feature, functioning as a transport, commercial and social hub, but also presenting some environmental, crime and anti-social behaviour challenges.

## Population and Households

### Population Size and Growth

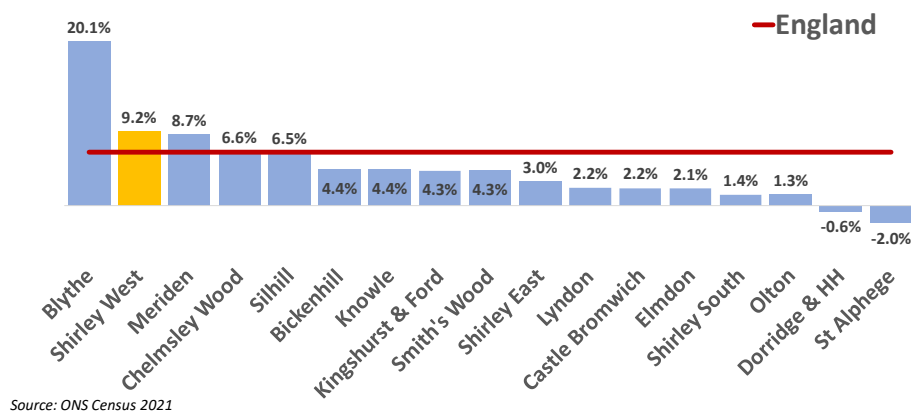
The 2021 Census shows that 13,037 people live in Shirley West, representing 4,765 people per km<sup>2</sup> (Population density Solihull 1,213 and England 434 per km<sup>2</sup>). Shirley West has the 3<sup>rd</sup> largest population density of Solihull’s 17 wards.

Solihull Population Density 2021



Between 2011 and 2021 the Shirley West population increased by 1,094 people. This equates to growth of 9.2% over this 10-year period much higher than the Solihull (4.6%) and England (6.6%) averages. Population growth in Shirley West was the 2<sup>nd</sup> highest out of Solihull’s 17 wards.

Solihull Population Growth 2011 - 2021



### Population Age Groups

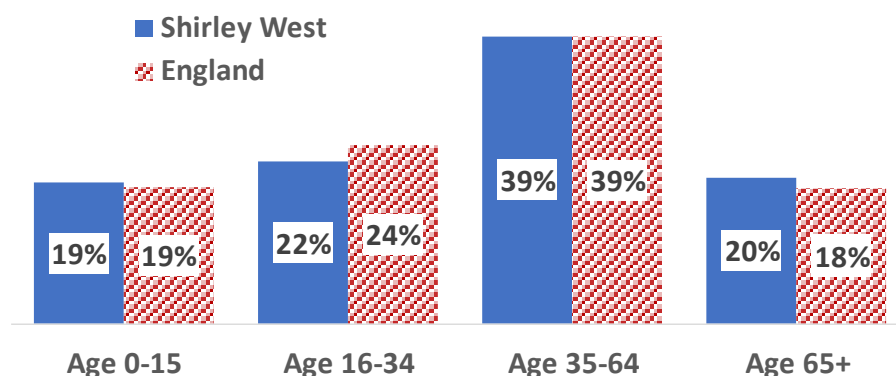
19% of the Shirley West population are under 16 years of age (including 8% aged 5 and under), 61% are working age and 20% are aged 65 and over (including 3% aged 85+).

The population profile in Shirley West is closely aligned to the England average, although the young adult population is slightly smaller (22% aged 16-34 in Shirley West vs 24% England) and the 65+ group larger (20% Shirley West vs 18%).

Population by in Shirley West Age Group 2021				
Age Group	Number in Shirley West	% Population		
		Shirley West	Solihull	England
Age 0-15	2,503	19%	19%	19%
Age 16-24	1,111	9%	9%	11%
Age 25-34	1,752	13%	12%	14%
Age 35-49	2,543	20%	18%	19%
Age 50-64	2,538	19%	20%	19%
Age 65+	2,590	20%	21%	18%
Total	13,037			

Source: ONS Census 2021

### Age Structure in Shirley West



Source: ONS Census 2021

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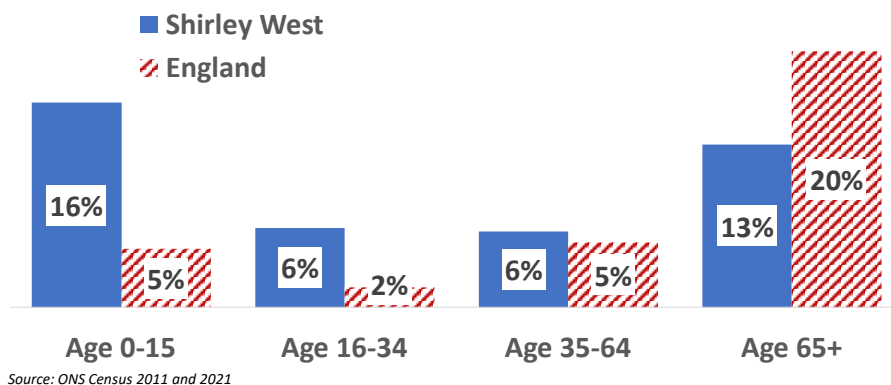
In the 10-years 2011 to 2021 population growth in Shirley West has been driven by those aged 25-34 and those aged 50 and over (+23% growth aged 25-34, +13% growth aged 50-64, +13% aged 65+). This has been partially offset by population decline among young people aged 16-24 (-13%).

Change in Population in Shirley West Between 2011 and 2021 by Age Group				
Age Group	Change in number in Shirley West	% Change in number of people		
		Shirley West	Solihull	England
Age 0-15	347	16%	7%	5%
Age 16-24	-160	-13%	-9%	-5%
Age 25-34	328	23%	17%	7%
Age 35-49	2	0.1%	-10%	-3%
Age 50-64	283	13%	9%	15%
Age 65+	294	13%	15%	20%
Total	1,094	9%	5%	7%

Source: ONS Census 2011 and 2021

Over the 10 years to 2021 the Shirley West population aged under 16 years grew more sharply than the England average (+16% vs +5%), whereas growth was slower among those aged 65+ (+13% vs +20%).

### Change in Shirley West Population by Age Group 2011 - 2021



### Ethnicity

80% of the Shirley West population are white and 20% from an ethnic minority background. Shirley West has a slightly larger ethnic minority population than either Solihull (18%) or England (19%). 69% of the ethnic minority population in Shirley West are Asian/Asian British, with this group representing 14% of all people in Shirley West.

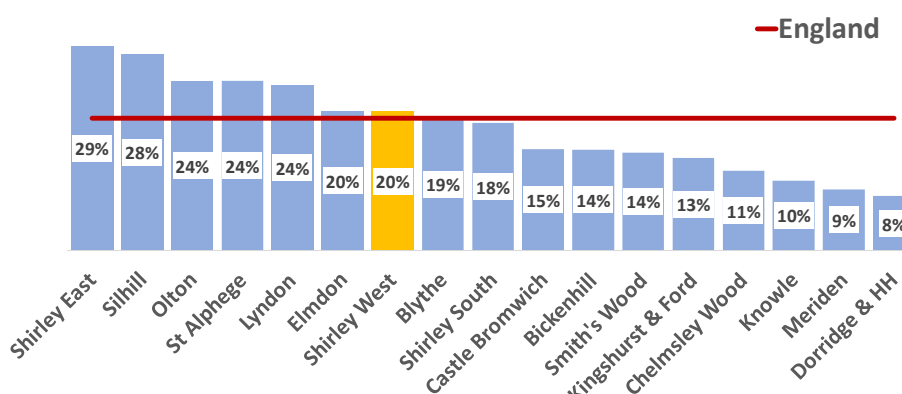
Ethnic Group of Shirley West Population 2021				
Ethnic Group	Number in Shirley West	% Population		
		Shirley West	Solihull	England
White	10,440	80%	82%	81%
Asian/Asian British	1,793	14%	11%	10%
Mixed or Multiple Ethnic Groups	386	3%	3%	3%
Black/Black British	214	2%	2%	4%
Other Ethnic Group	207	2%	2%	2%
Ethnic Minority Total	2,600	20%	18%	19%
Total Population	13,040			

Source ONS Census 2021

Shirley West has the 7<sup>th</sup> largest ethnic minority population and 6<sup>th</sup> largest Asian/Asian British population among Solihull's 17 wards.



### Ethnic Minority Population in Solihull 2021



Source: ONS Census 2021

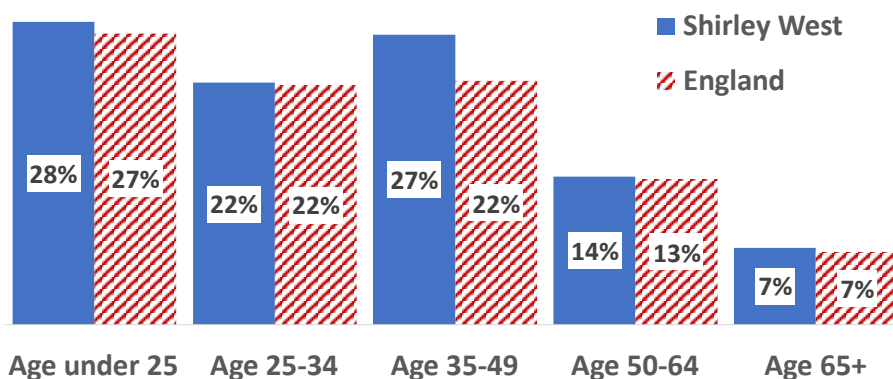
The ethnic minority population in Shirley West is proportionally higher among younger than older age groups. For instance, 28% of those under 25 are from an ethnic minority background compared to just 7% of those aged 65+.

Ethnic Group of Shirley West Population by Age					
Ethnic Group	Age under 25	Age 25-34	Age 35-49	Age 50-64	Age 65+
White	2,611	1,364	1,868	2,195	2,402
Asian/Asian British	606	294	518	228	147
Mixed or Multiple Ethnic Groups	258	48	47	26	7
Black/Black British	62	21	48	65	18
Other ethnic group	79	26	64	27	11
<b>Ethnic Minority Total</b>	<b>1,005</b>	<b>389</b>	<b>677</b>	<b>346</b>	<b>183</b>
<b>Total Population</b>	<b>3,616</b>	<b>1,753</b>	<b>2,545</b>	<b>2,541</b>	<b>2,585</b>
<b>% Ethnic Minority</b>	<b>28%</b>	<b>22%</b>	<b>27%</b>	<b>14%</b>	<b>7%</b>

Source: ONS Census 2021

The pattern in Shirley West is the same as England, with the ethnic minority population higher among younger age groups in both. A sharp reduction in the ethnic minority population from the age of 50 onwards is evident in both Shirley West and England.

### Ethnic Minority Population by Age Shirley West 2021



Source: ONS Census 2021

In the 10-years 2011 to 2021 the proportion of Shirley West residents from an ethnic minority background increased from 11% to 20% of the population.

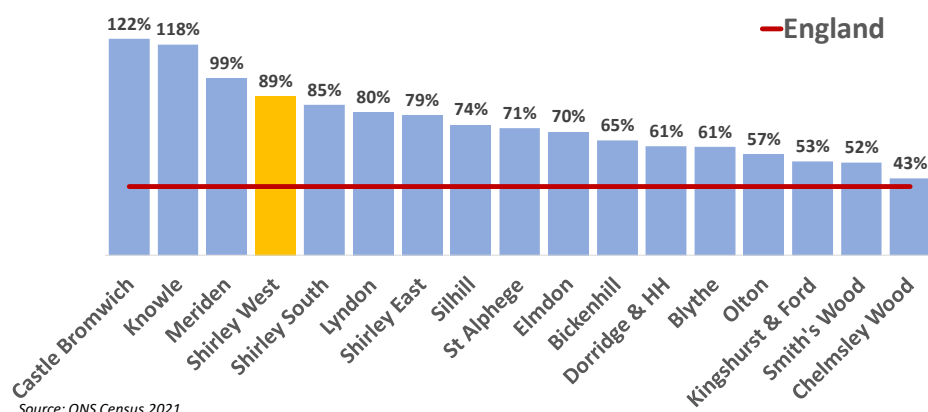
Although the Shirley West population increased by just over 9% the number of ethnic minority residents increased by 89% (1,227 individuals) in the 10 years to 2021. This contrasted with a fall of -1% (-130 individuals) in the number of white residents. In absolute terms the increase in Shirley West residents was largest among those from an Asian/Asian British background (+827 individuals) followed by the Mixed or Multiple Ethnic Group population (+172).

Change in Population Ethnicity in Shirley West 2011-2021				
Ethnic Group	Change in Number in Shirley West	% Change		
		Shirley West	Solihull	England
White	-130	-1%	-4%	1%
Asian/Asian British	827	86%	76%	31%
Mixed or Multiple Ethnic Groups	172	80%	70%	40%
Black/Black British	86	67%	22%	29%
Other ethnic group	142	218%	167%	124%
Ethnic Minority Total	1,227	89%	72%	38%
Total Population	1,097	9%	5%	7%

Source: ONS Census 2011 and 2021

Growth of 89% in the ethnic minority population in Shirley West in the 10 years to 2021 is higher than the England (38%) and Solihull (72%) averages. Growth in the ethnic minority population in Shirley West is 4<sup>th</sup> highest among Solihull’s 17 wards.

## Ethnic Minority Population Growth in Solihull 2011 - 2021



### Religion

65% of the Shirley West population who answered the Census religious identification question said that they had a religious faith, with 35% saying they had no religion. Shirley West has proportionally fewer people with no religion than England (39%) and is in line with the Solihull (35%) average.

Like Solihull and England as a whole, Christianity is the most common religious faith in Shirley West (51%).

Religious Faith of Shirley West Population 2021				
Religious Faith	Number in Shirley West	% Population		
		Shirley West	Solihull	England
Christian	6,239	51%	53%	49%
Muslim	800	7%	6%	7%
Hindu	553	4%	3%	2%
Sikh	321	3%	2%	1%
Buddhist	37	0.3%	0.3%	0.5%
Jewish	16	0.1%	0.1%	0.5%
Other religion	33	0.3%	0.4%	0.6%
No religion	4,306	35%	35%	39%
Total	12,305			

Source: ONS Census 2021

### Origin and Language

At the time of the 2021 Census, around 91% of the Shirley West population lived at the same address that they were resident in a year before. Of the remainder, most migrants lived elsewhere in the UK (94% of Shirley West migrants, 8% of Shirley West population) with a small number coming from outside UK (6% of Shirley West migrants, 0.5% of Shirley West population).

Recent Migration of Shirley West Population 2021				
Address One Year Ago	Number in Shirley West	% Population		
		Shirley West	Solihull	England
Same address (non-migrant)	11,742	91%	92%	89%
Temp student residence in UK (non-migrant)	19	0.1%	0.2%	0.6%
Elsewhere in UK (migrant)	1,061	8.2%	7.6%	9.6%
Outside the UK (migrant)	68	0.5%	0.5%	0.9%
All Migrants	1,129	8.8%	8.1%	10.5%
Total Population	12,890			

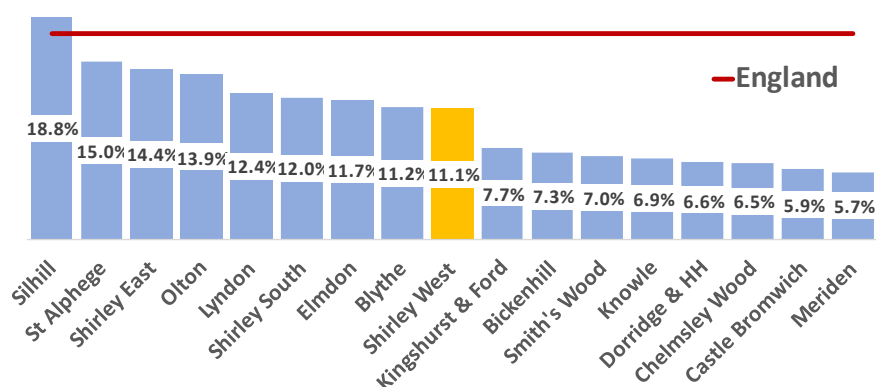
Source: ONS Census 2021

89% of the Shirley West population were born in in the UK (90% Solihull, 83% England). 11% of the Shirley West population were born overseas (1,442 individuals). Proportionally Shirley West has the 9<sup>th</sup> highest overseas born population in Solihull.

Country of Birth of Shirley West Population 2021				
Country of Birth	Number in Shirley West	% Population		
		Shirley West	Solihull	England
UK	11,594	89%	90%	83%
Europe	397	3%	3%	7%
Africa	223	2%	1%	3%
Middle East & Asia	705	5%	5%	6%
Americas & Caribbean	97	0.7%	0.7%	1.4%
Antarctica & Oceania	19	0.15%	0.15%	0.30%
British Overseas	1	0.01%	0.03%	0.04%
Total	13,036			

Source: ONS Census 2021

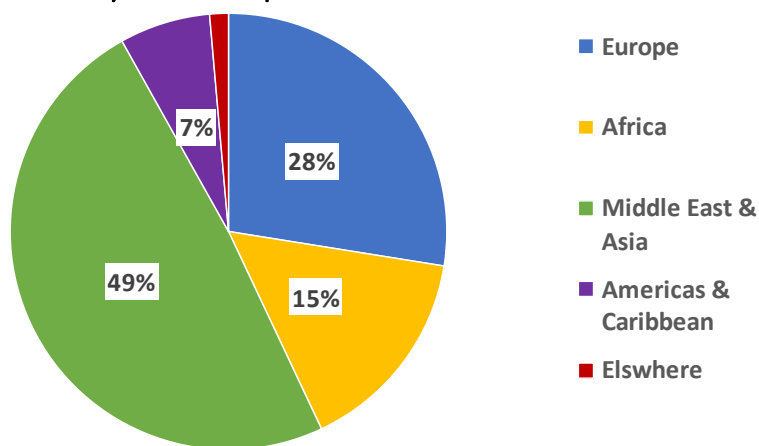
### Population Born Overseas in Solihull 2021



Source: ONS Census 2021

49% of the Shirley West overseas born population were born in the middle East or Asia (705 individuals), with 28% born in another European country (397 individuals), 15% (223) in Africa and 7% (97) in the Americas & Caribbean.

### Shirley West Population Born Overseas 2021



The Census data shows that, compared to the England average, a smaller proportion of the Shirley West overseas born population have arrived in the UK since 2014 (24% vs 34% England). By contrast, more arrived before 1981 (31% vs 14% England).

Year of Arrival in UK Among Shirley West Population 2021				
Year of Arrival	Number in Shirley West	% born overseas		
		Shirley West	Solihull	England
Arrived before 1981	445	31%	27%	14%
Arrived 1981 to 2000	206	14%	16%	17%
Arrived 2001 to 2013	436	30%	30%	36%
Arrived 2014 to 2021	349	24%	26%	34%
Total born overseas	1,436			

Source: ONS Census 2021

95% of the Shirley West population speak English as their first language (96% Solihull, 91% England). Just 1% of the Shirley West population cannot speak English well or speak English at all.

Proficiency in English of Shirley West Population 2021				
Language Skills	Number in Shirley West	% Population		
		Shirley West	Solihull	England
English 1 <sup>st</sup> language	11,968	95%	96%	91%
Not 1 <sup>st</sup> language but speak English well	317	3%	2%	4%
Cannot speak English well	101	0.8%	0.5%	1.6%
Cannot speak English	10	0.1%	0.1%	0.3%
Total (aged 3+)	12,559			

Source: ONS Census 2021

Households

There are 5,535 households in Shirley West, with family households comprising 64% (3,531) and single person households 32% (1,763). Compared with the England and Solihull averages Shirley West has more single person households. The number of family households Shirley West has is more than the England average and less than the Solihull average.

Household Composition in Shirley West 2021				
Household Type	Number in Shirley West	% Households		
		Shirley West	Solihull	England
Single person households	1,763	32%	29%	30%
Family households	3,531	64%	66%	63%
Other households	241	4%	5%	7%
All households	5,535			

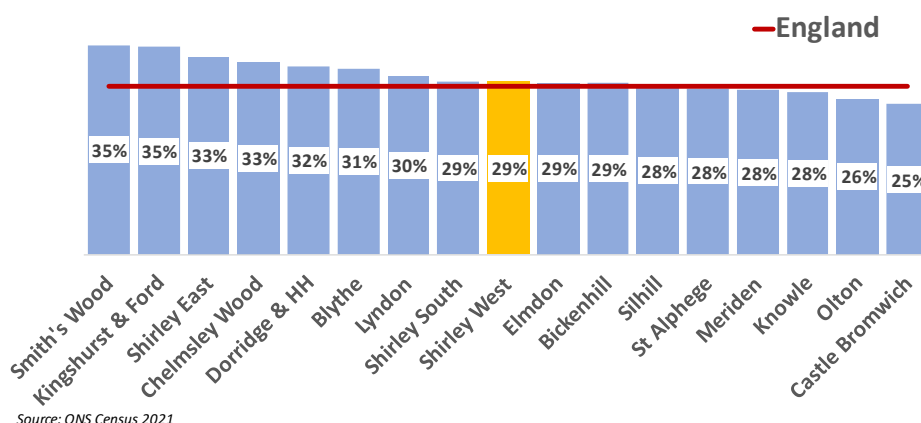
Source: ONS Census 2021

The proportion of Shirley West households with dependent children is similar to the England and Solihull averages (29% Shirley West; 30% Solihull; 28% England).

Households with Children in Shirley West 2021				
Household Type	Number in Shirley West	% Households		
		Shirley West	Solihull	England
Dependent children	1,617	29%	30%	28%
Non-dependent children	663	12%	12%	11%
All Households with Children	2,280	41%	43%	39%
All Households	5,535			

Source: ONS Census 2021

Households with Dependent Children in Solihull 2021



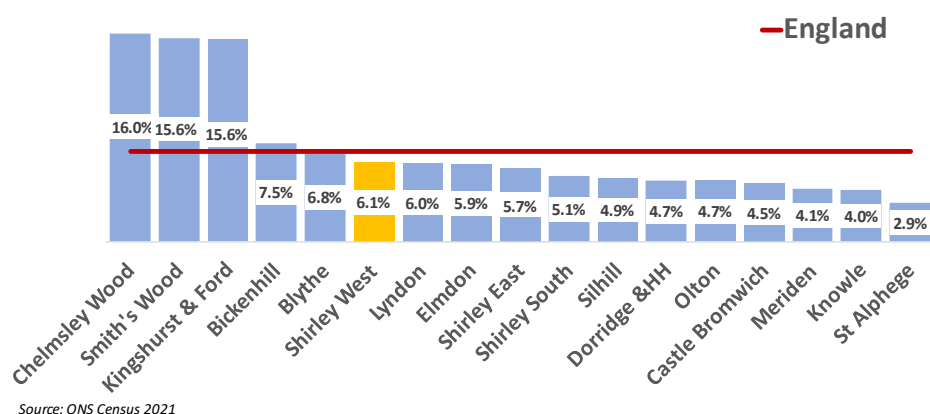
Single parent households represent 10% of all households (568 households) in Shirley West compared to over 11% across Solihull and England.

About 59% of single parent households in Shirley West contain dependent children. The proportion of single parent households with dependent children is slightly lower than both the Solihull and England averages (6.1% of all households in Shirley West, 7.2% Solihull, 6.9% England).

Single Parent Households in Shirley West 2021				
Household Type	Number in Shirley West	% Households		
		Shirley West	Solihull	England
Dependent children	337	6.1%	7.2%	6.9%
Non-dependent children	231	4.2%	4.4%	4.2%
All Single parent households	568	10.3%	11.6%	11.1%
All households	5,535			

Source: ONS Census 2021

### Single Parent Households with Dependent Children in Solihull 2021



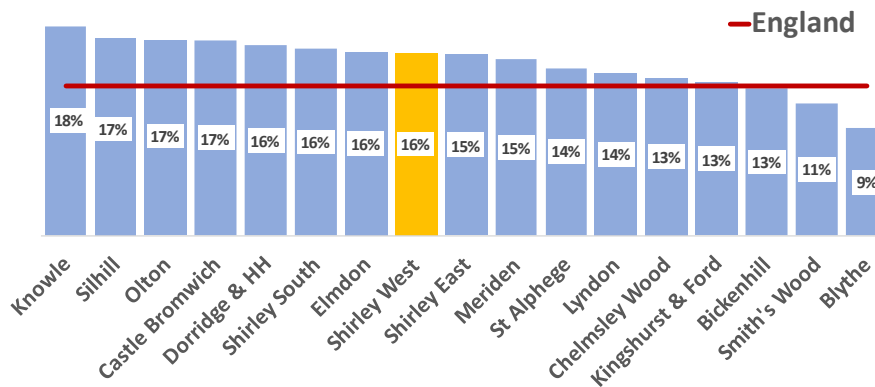
More households in Shirley West are occupied by older people than the England average (25% vs 22% England), with larger numbers of both older couple households and single older people households. However, a relatively large proportion of older people households is a common feature across Solihull and Shirley West is in-line with borough.

Shirley West has 864 single older people households and at 16% of all households in the ward is the 8<sup>th</sup> highest proportion in Solihull.

Older People Households in Shirley West 2021				
Household Type	Number in Shirley West	% Households		
		Shirley West	Solihull	England
Single older people households	864	16%	15%	13%
Couple older people households	537	10%	11%	9%
All older people households	1,401	25%	26%	22%
All households	5,535			

Source: ONS Census 2021

### Single Older People Households in Solihull 2021

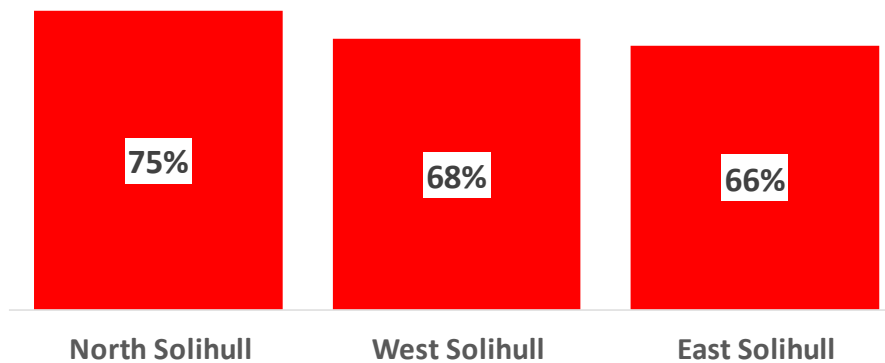


Source: ONS Census 2021

### Deprivation, Benefits and Poverty

For much of 2022 and 2023 UK households have been subject to high levels of inflation and a squeeze on living standards. This is reflected in local survey results, with 70% of respondents to the 2022 Place Survey saying that they were more worried about their finances than a year previously. This pattern was replicated across all three Solihull localities.

#### Respondents to Place Survey who are more worried about finances than one year ago



Source: SMBC, Solihull Place Survey 2022

### Index of Multiple Deprivation

The Index of Multiple Deprivation (IMD) is the official measure of deprivation in England produced by the Ministry of Housing Communities and Local Government (MHCLG). The IMD combines 39 economic, financial, social, environmental and housing measures into a single deprivation score for individual neighbourhoods called Super Output Areas (LSOAs) in England. There are 32,844 LSOAs in England and 134 in Solihull with an average population of 1,500.

The IMD therefore allows each LSOA neighbourhood to be ranked relative to one another according to their level of deprivation.



The 2019 IMD shows that Solihull is the least deprived upper tier Local Authority in the West Midlands and is ranked in the 2<sup>nd</sup> top quintile nationally.

Solihull is relatively polarised between large parts of the borough that rank among the least deprived areas of England and a concentration of neighbourhoods in North Solihull among the most deprived.

Population Living in Most and Least Deprived Neighbourhoods in 2019			
	% Population		
	Solihull Population	North Solihull Population	Rest of Borough Population
Most Deprived 5% of areas in England	5%	16%	0%
Most Deprived 10% of areas in England	11%	41%	0%
Least Deprived 10% of areas in England	28%	0%	39%
Least Deprived 5% of areas in England	23%	0%	31%

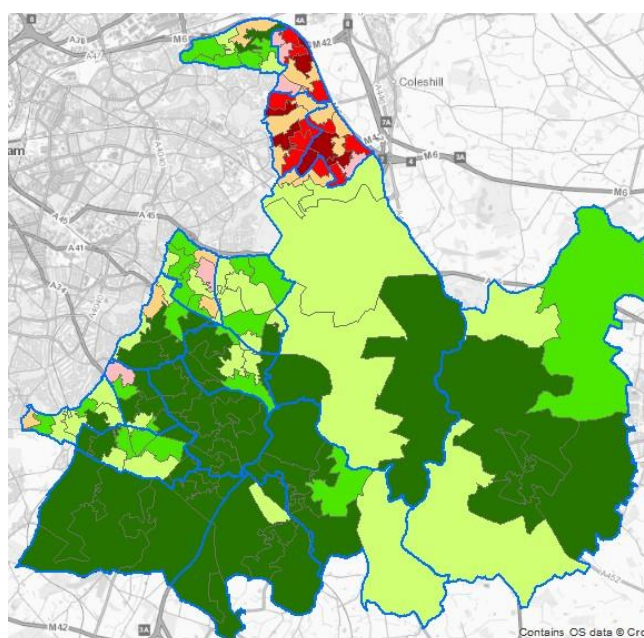
*Source: Ministry of Housing Communities & Local Government English Indices of Deprivation*

## 2019 Index of Multiple Deprivation (IMD)

### Overall Rank

#### Percentile Rank

- Bottom 5%
- 5th to 10th percentile
- 10th to 20th percentile
- 20th to 40th percentile
- 40th to 60th percentile
- 60th to 80th percentile
- Top 20%



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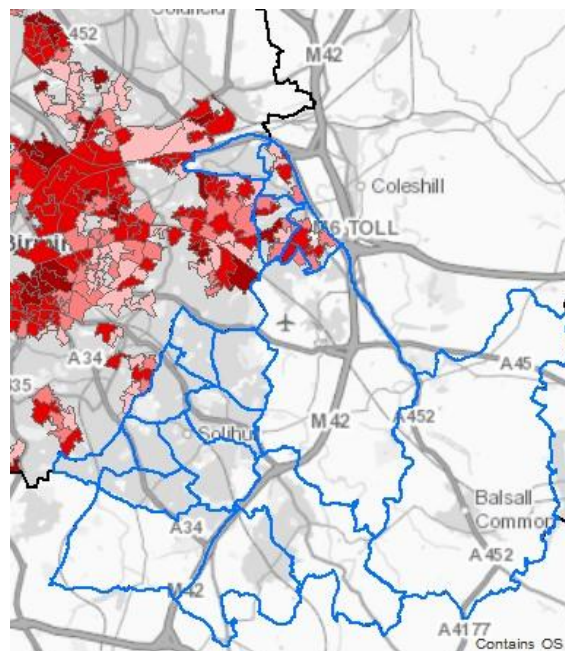
Deprivation is substantially higher in the North Solihull wards of Chelmsley Wood, Kingshurst & Fordbridge and Smith's Wood than elsewhere in the borough. The deprivation evident in North Solihull is part of a wider area of disadvantage that spreads throughout east Birmingham.

## 2019 Index of Multiple Deprivation (IMD)

**Overall Rank**  
**LSOAs in Solihull & East Birmingham in Most Deprived 10%**

### Percentile Rank

- 0 - 2nd percentile
- 2 - 5th percentile
- 5 - 7th percentile
- 7 - 10th percentile



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Shirley West’s eight LSOAs are, on average, ranked on the 60<sup>th</sup> percentile nationally, with the 17 Solihull wards ranging from the deprived Chelmsley Wood (9<sup>th</sup> percentile) to the advantaged St Alphege (94<sup>th</sup> percentile). Although Shirley West is not significantly deprived on a national scale, it does rank as one of south Solihull’s more disadvantaged areas.

IMD Deprivation Rank in Solihull 2019	
Ward	Average Percentile Rank (1=most deprived, 100=least deprived)
Chelmsley Wood	9
Smith's Wood	11
Kingshurst & Fordbridge	14
Lyndon	49
Bickenhill	52
Elmdon	59
Shirley West	60
Castle Bromwich	64
Olton	72
Silhill	73
Shirley East	75
Shirley South	76
Meriden	78
Knowle	86
Blythe	91
Dorridge & Hockley Heath	91
St Alphege	94

*Source: English Indices of Deprivation 2019*

Deprivation among the eight Shirley West LSOAs ranges from the most deprived neighbourhood Solihull Lodge on the 29<sup>th</sup> percentile to the least deprived neighbourhood Burman on the 81<sup>st</sup> percentile. Only two parts of Shirley West are among the most deprived 50% of LSOA neighbourhoods in England, although Shirley Lodge is one of the more deprived neighbourhoods in south Solihull.

<b>IMD Deprivation Rank in Shirley West 2019</b>	
LSOA	Percentile Rank (1=most deprived, 100=least deprived)
Solihull Lodge	28.5
Shirley Park	46.3
Mill Lodge	51.3
Stratford Road North-West	55.5
Colebrook	56.6
Peterbrook	79
Stroud Road	79.3
Burman	80.5
<i>Source: English Indices of Deprivation 2019</i>	

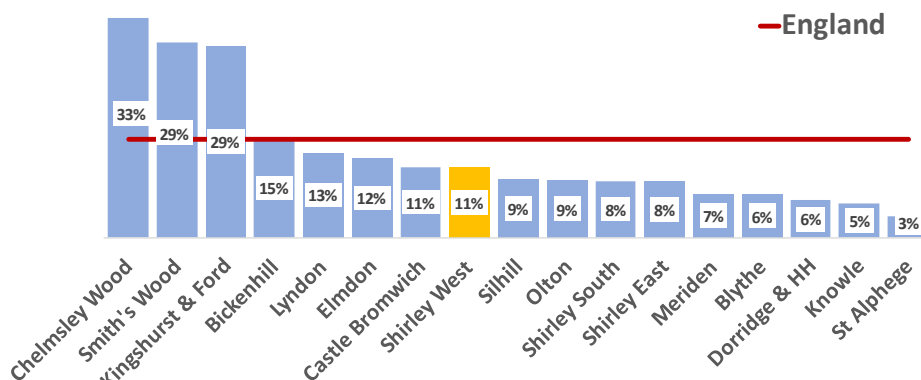
### Universal Credit

As of July 2023, 821 Shirley West residents were claiming Universal Credit (UC), equating to 10.5% of the working age population. The rate in Shirley West is lower than that for Solihull (12.7%) or England (14.7%).

46% of the UC in Shirley West are in employment and 55% not in employment. More UC claimants in Shirley West are in employment than the Solihull and England averages.

<b>Universal Credit Claimants in Shirley West July 2023</b>				
Claimants	Claimants in Shirley West	% UC Claimants		
		Shirley West	Solihull	England
UC in employment	375	46%	38%	39%
UC not in employment	449	55%	62%	61%
All UC claimants	821			
<i>Source: DWP/Stat-Xplore</i>				

### Universal Credit Claimant Rate in Solihull July 2023

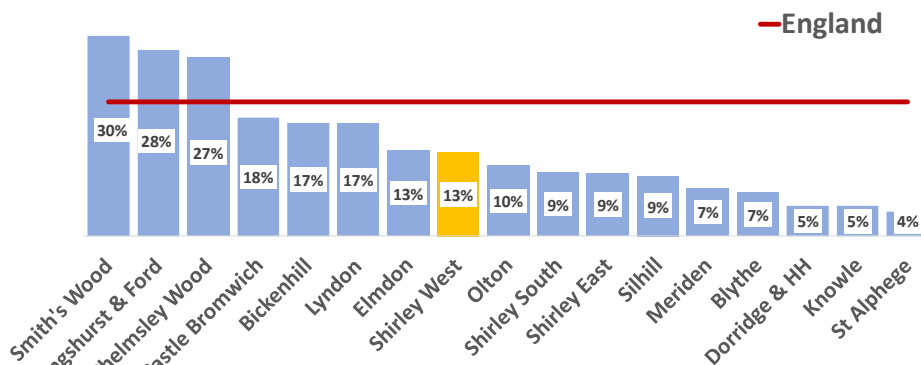


Source: DWP/Stat X-Plore

### Child Poverty

At the end of 2021/22 322 children aged 0-15 years in Shirley West lived in a low income household. This equates to 13% of the 0-15 population, lower than both the Solihull (15%) and England (20%) averages. The rate in Shirley West is the 8<sup>th</sup> highest among Solihull's 17 wards which range from 30% in Smith's Wood to 4% in St Alphege.

### Children aged 0 – 15 years in a low - income household in Solihull 2021/22



Source: DWP/Stat X-Plore

The number of children living in a low-income household in Shirley West varies between age groups, with fewer children aged 0-5 years (25% of total) and more aged 11-15 years (41%). This split is evident nationally although it is much more pronounced in Shirley West.

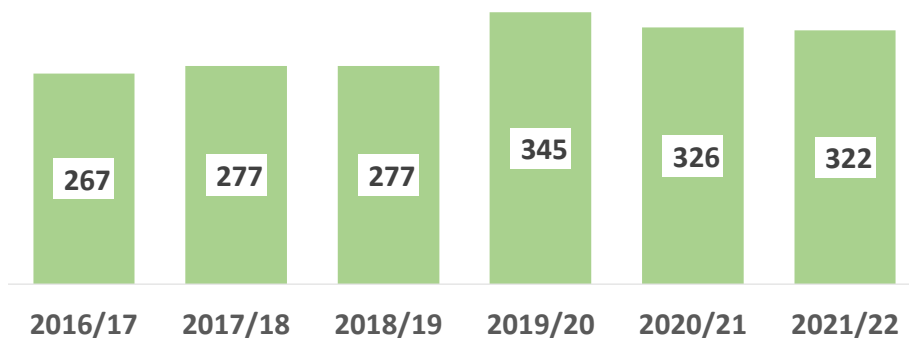
Children Aged 0-15 Years Living in a Low-Income Household in Shirley West 2021/22				
Age Group	Number in Shirley West	% all children 0-15 years in low income household		
		Shirley West	Solihull	England
Aged 0-4 Years	80	25%	30%	28%
Aged 5-10 Years	110	34%	36%	37%
Aged 11-15 Years	132	41%	34%	35%
All Aged 0-15 Years	322			

Source: DWP/Stat-Xplore

The number of Shirley West children living in a low-income household averaged 302 in the six years 2016/17 to 2021/22. There was a substantial rise from 277 at the end of 2018/19 to 345 at the end of 2019/20 coinciding with the onset of the outbreak of covid-19. This rise is consistent with those across Solihull and England.

The number of Shirley West children living in a low income household edged downwards from 2018/19 to 2021/22.

### Number of Children Aged 0 -15 Years in a Low -Income Household in Shirley West



Source: DWP/Stat X-Plore

The Income Deprivation Affecting Children Index (IDACI) is a component part of the IMD measuring the relative income deprivation impacting upon children aged 0-15 years.

Shirley West's eight LSOAs are, on average, ranked on the 56<sup>th</sup> percentile nationally of the IDACI, with the 17 Solihull wards ranging from the deprived Smith's Wood (6<sup>th</sup> percentile) to the advantaged St Alphege (89<sup>th</sup> percentile). On this basis Shirley West would be considered in the middle for child income deprived areas in England. However, in Solihull it is near the bottom with only four more child income deprived wards in the borough and twelve less deprived.

<b>Income Deprivation Affecting Children Index (IDACI) in Solihull 2019</b>	
Ward	Average IDACI Percentile Rank (1=most deprived, 100=least deprived)
Smith's Wood	6
Chelmsley Wood	8
Kingshurst & Fordbridge	12
Bickenhill	49
Shirley West	56
Lyndon	56
Elmdon	60
Castle Bromwich	67
Silhill	68
Olton	71
Shirley East	71
Shirley South	71
Meriden	75
Knowle	83
Blythe	84
Dorridge & Hockley Heath	86
St Alphege	89
<i>Source: English Indices of Deprivation 2019</i>	

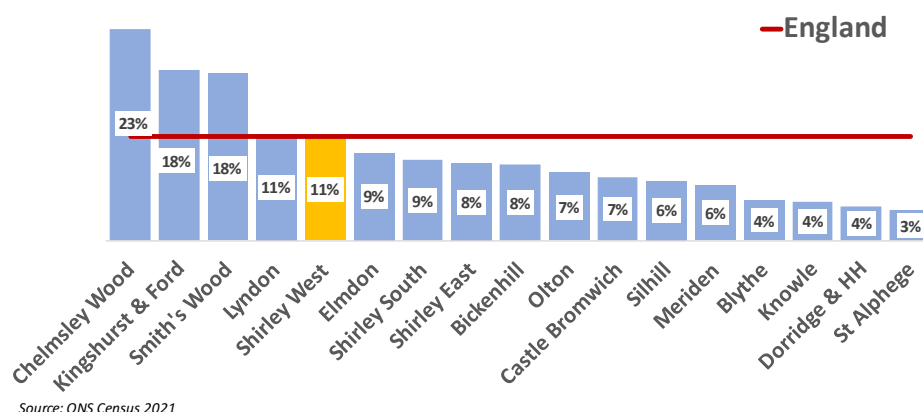
Child income deprivation among the eight Shirley West LSOAs ranges from Shirley Park on the 33<sup>rd</sup> percentile to the least deprived neighbourhood Burman on the 80<sup>th</sup> percentile. Although no Shirley West LSOA is subject to severe child income deprivation, three neighbourhoods are relatively deprived in a south Solihull context and in the bottom 50% in England (Shirley Park; Colebrook; Solihull Lodge).

<b>IDACI Rank in Shirley West 2019</b>	
LSOA	IDACI Percentile Rank (1=most deprived, 100=least deprived)
Shirley Park	33
Colebrook	38.5
Solihull Lodge	44.2
Peterbook	51.5
Mill Lodge	52.3
Stratford Road North-West	64.9
Stroud Road	66.2
Burman	79.5
<i>Source: English Indices of Deprivation 2019</i>	

### Older People Poverty

In February 2023 there were 275 older people in Shirley West claiming a pension credit. This equates to 11% of the pension age population, higher than the Solihull average (9%) and in line with that of England (11%). Shirley West has the 5<sup>th</sup> highest pension credit rate among Solihull's 17 wards.

### Pension Credit Rate in Solihull February 2023



The Income Deprivation Affecting Older People (IDAOP) is a component part of the IMD measuring the relative income deprivation impacting upon older people aged 65 and over.

Shirley West’s eight LSOAs are, on average, ranked on the 53<sup>rd</sup> percentile nationally of the IDAOP, with the 17 Solihull wards ranging from Chelmsley Wood (21<sup>st</sup> percentile) to St Alphege (93<sup>rd</sup> percentile). It is notable that even the most relatively deprived Solihull wards rank outside the most deprived quintile in England on this measure.

On this basis Shirley West would be considered in the middle for older people income deprived areas in England. However, in Solihull it is near the bottom with only four more older people income deprived wards in the borough and twelve less deprived.

Income Deprivation Affecting Older People (IDAOP) in Solihull 2019	
Wards	Average IDAOP Percentile Rank (1=most deprived, 100=least deprived)
Chelmsley Wood	21
Smith's Wood	25
Kingshurst & Fordbridge	26
Lyndon	47
Shirley West	53
Bickenhill	58
Elmdon	59
Shirley South	65
Shirley East	65
Olton	68
Castle Bromwich	68
Meriden	72
Silhill	74
Blythe	85
Knowle	88
Dorridge & Hockley Heath	88
St Alphege	93

Source: English Indices of Deprivation 2019

Older people income deprivation among the eight Shirley West LSOAs ranges from Solihull Lodge on the 29<sup>th</sup> percentile to the least deprived neighbourhood Peterbrook on the 66<sup>th</sup> percentile. There is a substantial gap between Solihull Lodge (29<sup>th</sup> percentile) and the next most deprived neighbourhood in Shirley West on this measure (Mill Lodge 50<sup>th</sup> percentile), showing the extent to which income deprivation affecting older people in Shirley West is concentrated in one small area.

IDAOP Rank in Shirley West 2019	
LSOA	IDACI Percentile Rank (1=most deprived, 100=least deprived)
Solihull Lodge	28.5
Mill Lodge	50.1
Shirley Park	53.8
Colebrook	54.1
Stroud Road	54.8
Burman	59.4
Stratford Road North-West	60
Peterbrook	65.5

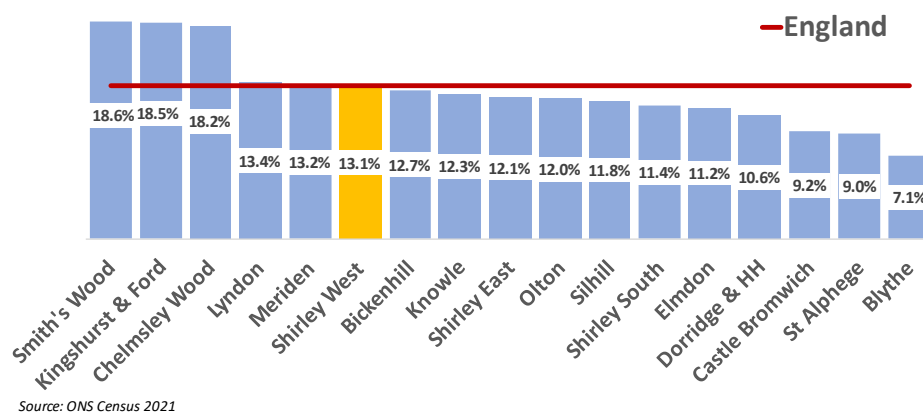
Source: English Indices of Deprivation 2019

### Fuel Poverty

Fuel poverty is measured by the Department for Business, Energy & Industrial Strategy which determines that those households which are below the poverty line and at the same time are energy inefficient and fuel poor.

740 Shirley West households were classified as fuel poor in 2021. This equates to 13.1% of all Shirley West households, slightly higher than the Solihull (12.7%) average and in line with that of England (13.1%). Among the 17 Solihull wards Shirley West has the 6<sup>th</sup> highest fuel poverty rate.

### Fuel Poverty Rate in Solihull 2021



Of the eight Shirley West LSOAs the percentage of fuel poor households ranges from nearly 17% in Shirley Park to less than 10% in Mill Lodge.



<b>Fuel Poor Households in Shirley West 2021</b>		
	Number	% Households
Shirley Park	82	16.9%
Burman	102	15.1%
Solihull Lodge	96	14.5%
Stratford Road North-West	136	13.9%
Stroud Road	81	13.7%
Colebrook	85	12.3%
Peterbrook	68	10.6%
Mill Lodge	90	9.7%
<i>Source: Department for Business, Energy &amp; Industrial Strategy</i>		

## Employment and Skills

### Resident Economic Activity

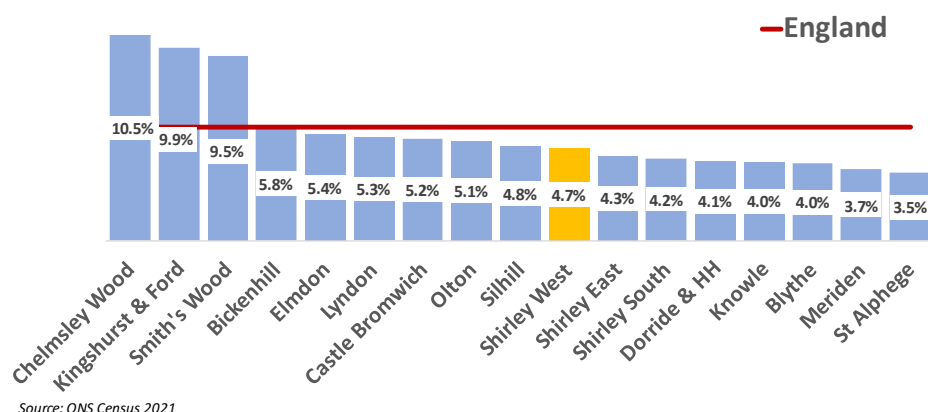
At the time of the 2021 Census 77% of the Shirley West working age population were in employment (6,081 individuals), 4% were unemployed (301 individuals) and 20% economically inactive (1,562 individuals). This was more positive than the England average, with more people employed and fewer economically inactive.

<b>Economic Activity of Working Age Population in Shirley West 2021</b>				
Economic Status	Number in Shirley West	% 16-64 Population		
		Shirley West	Solihull	England
Employed	6,081	77%	73%	71%
Unemployed	301	4%	4%	4%
Inactive	1,562	20%	23%	25%
All Age 16-64	7,944			
<i>Source: ONS Census 2021</i>				

An unemployment rate reflects just the part of the population that is economically active (i.e. excludes people who have opted out of the labour market due to retirement or looking after home and are deemed to be inactive).

In March 2021, Shirley West's unemployment rate of 4.7% was lower than the England average (5.8%).

### Unemployment Rate in Solihull March 2021



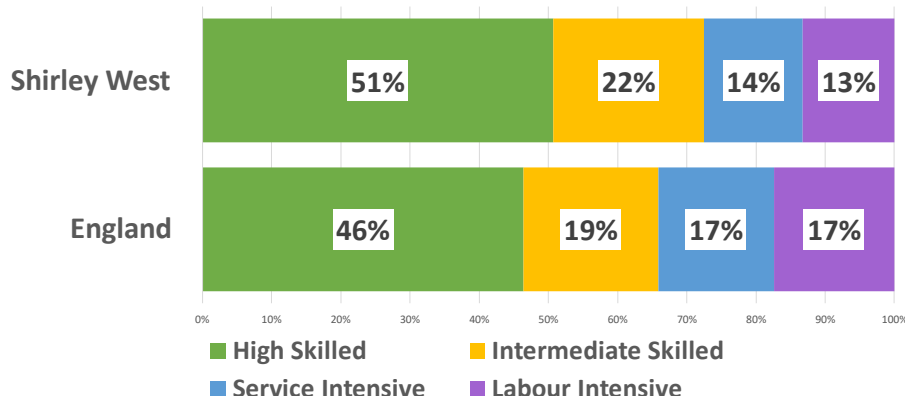
### Resident Employment

Shirley West residents in employment are more likely to work in those occupations that typically demand higher levels of formal qualifications including managerial and professional roles than the England average. Similarly, Shirley West residents are less likely than people across England to work in service intensive or labour intensive occupations.

Occupation of Employed Population of Shirley West 2021				
Occupation	Number in Shirley West	% Population in Employment		
		Shirley West	Solihull	England
Managers, directors & senior officials	764	12%	15%	13%
Professional occupations	1,554	25%	24%	20%
Associate professional & technical occupations	869	14%	13%	13%
Administrative & secretarial occupations	710	11%	11%	9%
Skilled trades occupations	662	11%	8%	10%
Caring, leisure & other service occupations	471	7%	8%	9%
Sales & customer service occupations	425	7%	7%	7%
Process, plant & machine operatives	319	5%	6%	7%
Elementary occupations	515	8%	8%	10%
All in Employment	6,289			

Source: ONS Census 2021

### Occupation of People in Employment Shirley West 2021



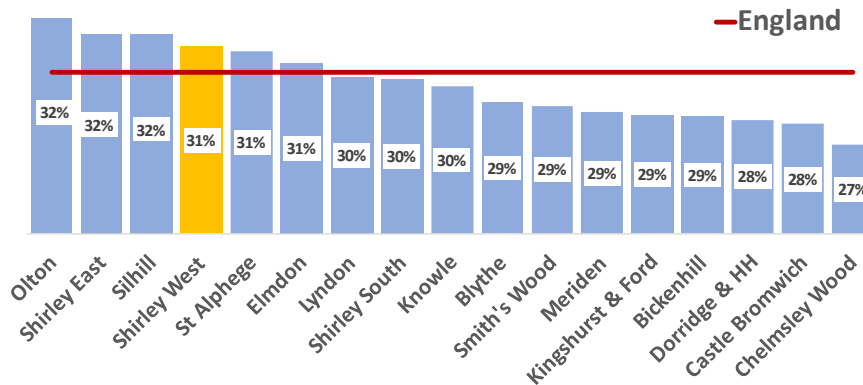
Source: ONS Census 2021

31% of Shirley West residents in employment work in the public sector (1,960 individuals across public administration, education and healthcare). This is by far the largest sector in Shirley West with slightly more people in employment than across the benchmarks. Other significant industries for those in employment in Shirley West include business services (13%), wholesale & retail (13%) construction (10%) and manufacturing (9%).

Industry of Employed Population of Shirley West 2021				
Industry Sector	Number in Shirley West	% Population in Employment		
		Shirley West	Solihull	England
Manufacturing	542	9%	10%	7%
Other Production	4	0.1%	0.3%	1.0%
Electricity, gas & water supply	105	2%	2%	1%
Construction	621	10%	9%	9%
Wholesale & retail	843	13%	13%	15%
Transport & storage	246	4%	5%	5%
Accommodation & food services	281	4%	4%	5%
Information & communication	300	5%	5%	5%
Financial services	335	5%	5%	4%
Business Services	798	13%	14%	14%
Public Services	1,960	31%	30%	30%
Other Services	250	4%	4%	5%
All in Employment	6,285			

Source: ONS Census 2021

### Employed in Public Services in Solihull March 2021

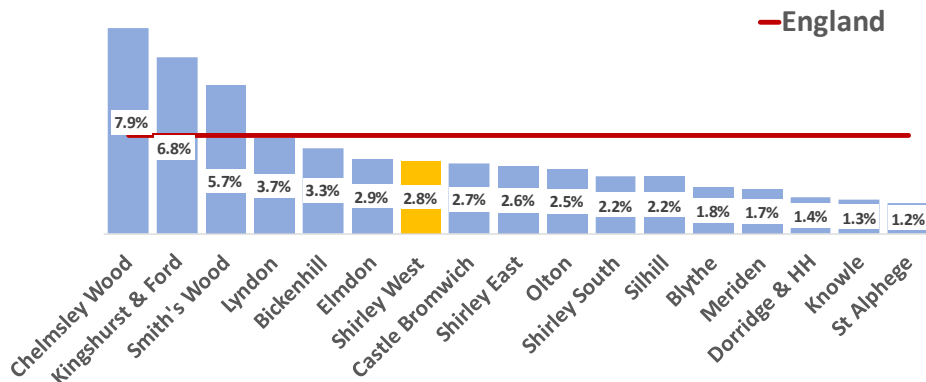


Source: ONS Census 2021

### Claimant Count Unemployment

As of August 2023, 220 people in Shirley West were in receipt of unemployment benefit. This equates to a claimant unemployment rate of 2.8%, lower than the Solihull (3.2%) and England (3.8%) averages. Among the 17 Solihull wards the claimant unemployment rate in Shirley West is the 7<sup>th</sup> highest.

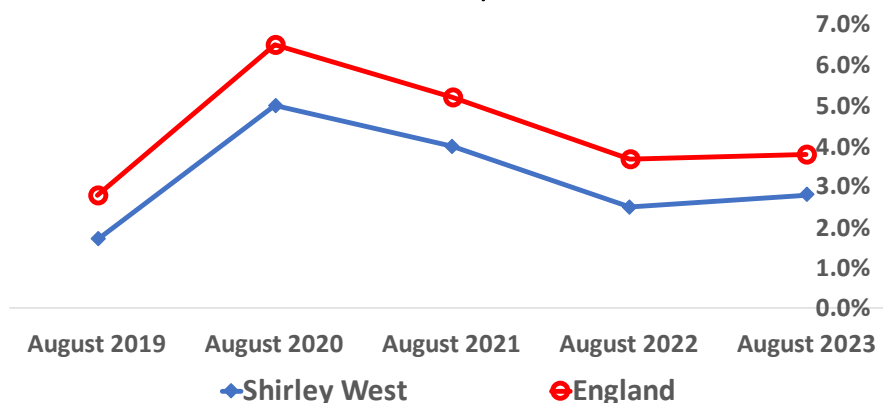
### Claimant Unemployment Rate in Solihull August 2023



Source: ONS/NOMIS

The claimant unemployment has fluctuated over recent years following the onset on the Covid-19 pandemic in early 2020. Claimant unemployment in Shirley West has been consistently lower than England but rose from 1.7% in August 2019 to 5% a year later. It has subsequently trended downwards, albeit with a small uptick between August 2022 and 2023 (from 2.5% to 2.8%).

### Trend in Claimant Unemployment Rate in Shirley West



Source: ONS/NOMIS

### Resident Qualifications

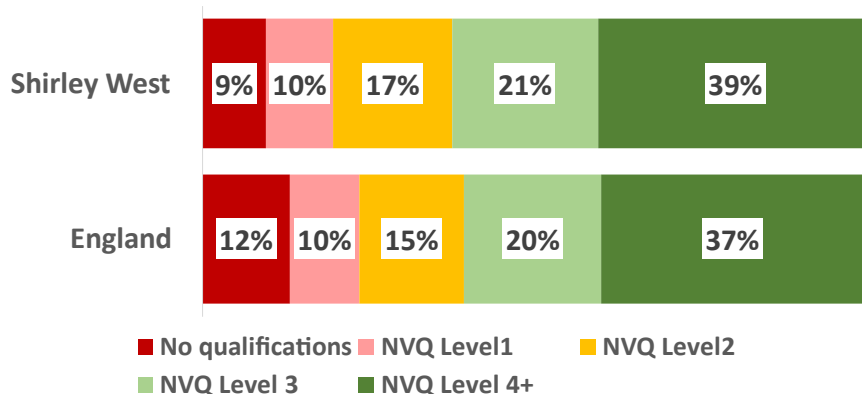
Working age Shirley West residents tend to have higher levels of formal qualifications than the England average, with, for instance, 39% of Shirley West residents (3,088 individuals) qualified to NVQ level 4+ in March 2021 compared to 37% for England.

At the other end of the spectrum fewer Shirley West residents aged 16-64 have no qualifications (9% vs 11% Solihull, 12% England) and the number with NVQ level 1 qualifications (10% vs 10% Solihull, 10% England) is in line with the benchmark averages.

Formal Qualifications of Working Age Shirley West Population 2021				
Qualifications	Number in Shirley West	% 16-64 Population		
		Shirley West	Solihull	England
No qualifications	718	9%	11%	12%
NVQ Level1	756	10%	10%	10%
NVQ Level2	1,338	17%	16%	15%
NVQ Level 3	1,643	21%	19%	20%
NVQ Level 4+	3,088	39%	40%	37%
Other	397	5%	5%	6%
16-64 Population	7,940			

Source: ONS Census 2021

### Formal Qualification Levels 2021 16-64 Population in Shirley West



Source: ONS Census 2021

## Health and Care

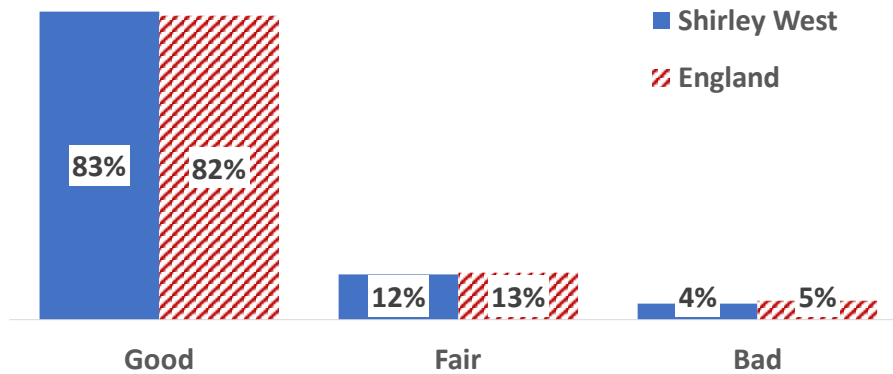
### General Health, Disability and Unpaid Care

According to the 2021 Census self-reported general health in Shirley West is on a par with that of the population of England. A large majority of people in Shirley West say that their health is good (49% very good, 35% good) while just 4% say that their health is bad (3% bad, 1% very bad).

General Health of Population in Shirley West 2021				
General Health	Number in Shirley West	% Population		
		Shirley West	Solihull	England
Very good health	6,350	49%	49%	48%
Good health	4,521	35%	33%	34%
Fair health	1,597	12%	12%	13%
Bad health	433	3%	4%	4%
Very bad health	136	1%	1%	1%
Total Population	13,037			

Source: ONS Census 2021

### General Health of Population Shirley West 2021



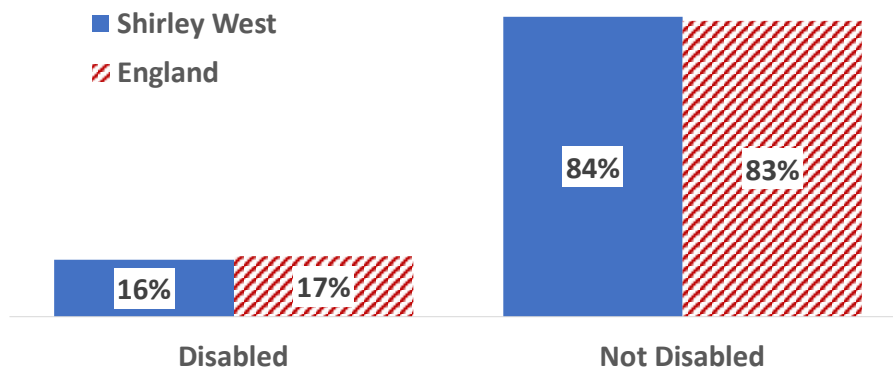
Source: ONS Census 2021

The population of Shirley West are slightly less likely to have a long-term physical or mental health condition than the population of England (16% vs 17%) and the vast majority are not disabled (84%) including 77% who have no long-term conditions at all.

Disability in Shirley West Population 2021				
Disability	Number in Shirley West	% Population		
		Shirley West	Solihull	England
Day-to-day activities limited a lot	820	6%	7%	7%
Day-to-day activities limited a little	1,258	10%	10%	10%
Has long term physical or mental health condition but day-to-day activities are not limited	961	7%	7%	7%
No long term physical or mental health conditions	9,998	77%	76%	76%
Total Population	13,037			

Source: ONS Census 2021

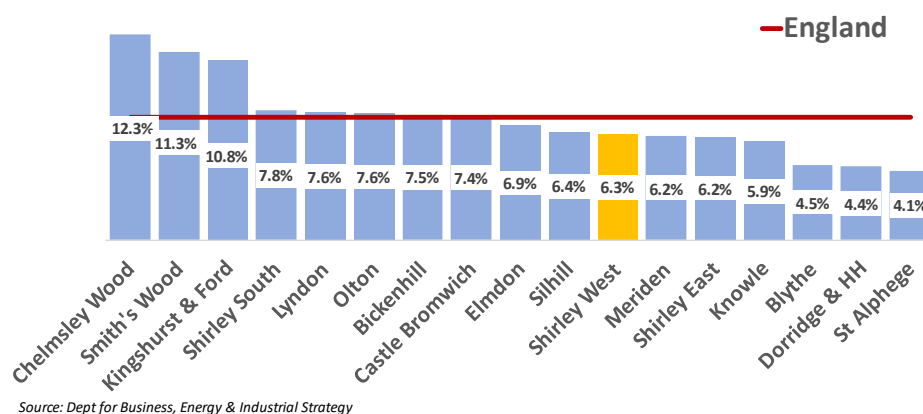
### Disability in Population Shirley West 2021



Source: ONS Census 2021

6% of the Shirley West population (820 individuals) say that their day-to-day activities are limited a lot by a long-term health condition compared to the England average of 7%. Among the 17 Solihull wards Shirley West is towards the lower half although there are significant differences between the high rates evident in the three North Solihull wards and the rest of the borough.

### Life Limited a Lot by Long – Term Health Condition Solihull Population 2021



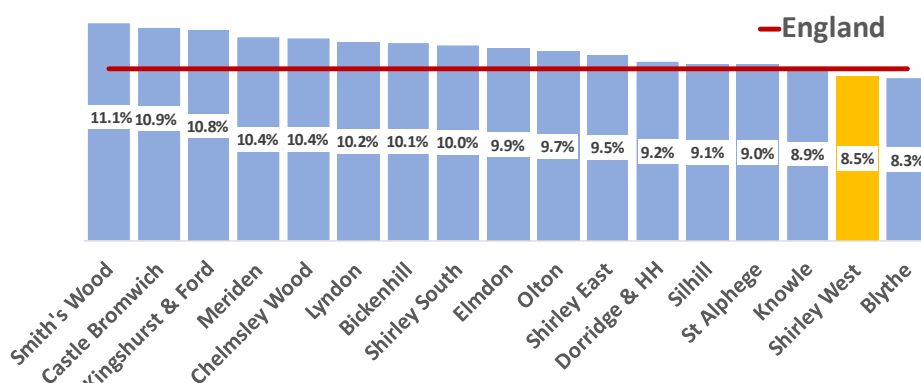
Just over 8% of the Shirley West population (1,034 individuals) provide unpaid care to a friend or relative compared to 92% who provide no care (11,197 individuals). A slightly lower proportion of the Shirley West population provide unpaid care than either Solihull or England.

Provision of Unpaid Care in Shirley West Population 2021				
Care Provided	Number in Shirley West	% Population		
		Shirley West	Solihull	England
Provides no unpaid care	11,197	92%	90%	91%
Provides 9 hours or less care	386	3%	4%	3%
Provides 10 to 19 care	145	1%	1%	1%
Provides 20 to 34 care	95	1%	1%	1%
Provides 35 to 49 hours care	111	1%	1%	1%
Provides 50+ hours care	297	2%	3%	3%
Total Population	12,231			

Source: ONS Census 2021



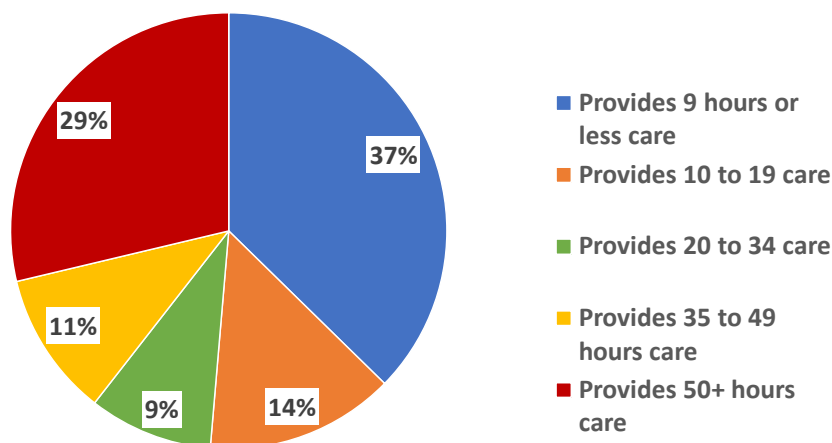
### Provision of Unpaid Care in Solihull 2021



Source: Dept for Business, Energy & Industrial Strategy

37% of the Shirley West population who provide unpaid care do so for nine hours or less per week (386 individuals). At the other end of the spectrum 29% (297 individuals) provide 50 hours or more care per week. Shirley West carers are slightly less likely to care for 50 hours+ per week than carers across England (29% vs 30%).

### Provision of Unpaid Care in Shirley West 2021



### Life Expectancy

Life expectancy at birth is an estimate of the average number of years a new-born baby would survive if he or she experienced the age-specific mortality rates for that area. As such it is a useful summary measure of all-cause mortality and a proxy for the overall health of an area.

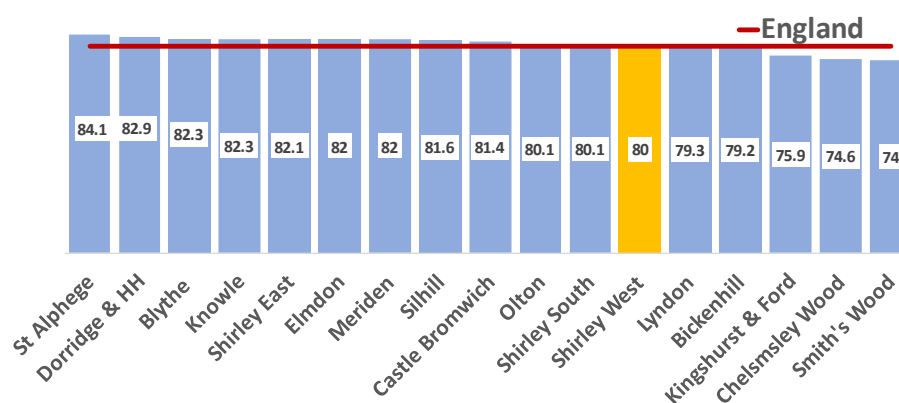
Life expectancy in Shirley West is statistically in-line with the England average for both males and females, although among men the rate is towards the lower end of the range among the 17 Solihull wards<sup>i</sup>.

<sup>i</sup> Shading used in all OHID health tables denotes statistical significance: green=statistically better than in England; yellow=in-line with England average; red=statistically worse than England.

Life Expectancy at Birth (Years) in Shirley West 2016 to 2020			
	Shirley West	Solihull	England
Male	80	80.2	79.5
Female	84.3	84.1	83.2

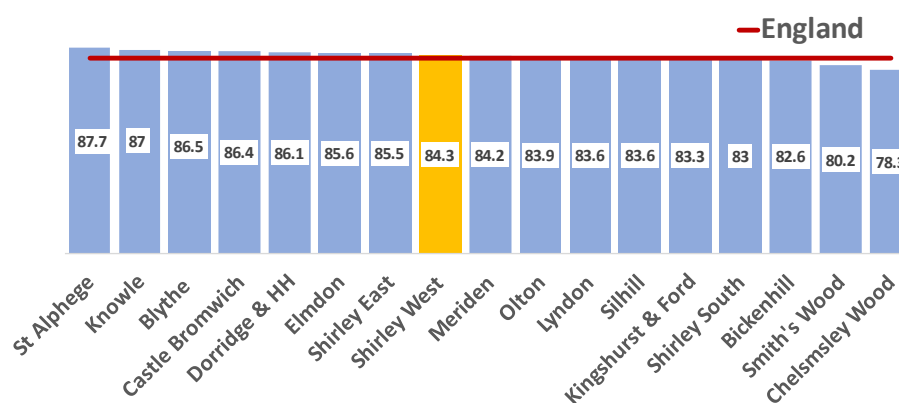
Source: Local Health, Office for Health Improvement & Disparities

### Male Life Expectancy in Solihull 2016 to 2020



Source: Local Health, Office for Health Improvement & Disparities

### Female Life Expectancy in Solihull 2016 to 2020



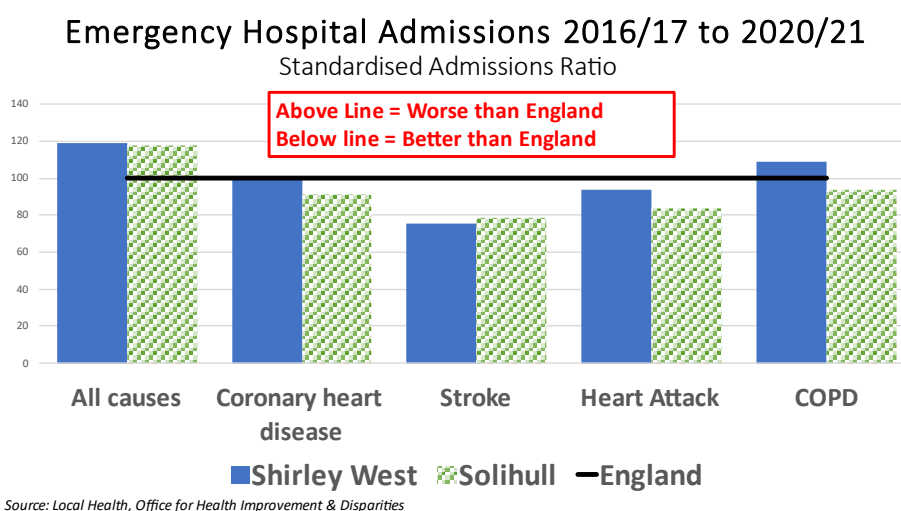
Source: Local Health, Office for Health Improvement & Disparities

### Hospital Admissions

The table below shows that rate of standardised age emergency hospital admissions in Shirley West for various health conditions relative to the England average of 100. Like Solihull as a whole emergency admissions for all causes are significantly more common than across England (118.7 vs 100). However, the rate of admissions for stroke in Shirley West are lower than for England. Admissions for coronary heart disease, heart attack and COPD are in-line with the national average.

<b>Emergency Admissions to Hospital in Shirley West 2016/17 to 2020/21</b>		
<i>This is an age standard admissions ratio where England = 100. A SAR over 100 indicates that admissions are more common than England, a SAR below 100 indicates that admissions are less common than England</i>		
	Shirley West SAR	Solihull SAR
All causes	118.7	117.5
Coronary heart disease	100.7	90.9
Stroke	75.7	78.3
Heart Attack	93.9	83.6
Chronic Obstructive Pulmonary Disease (COPD)	109.1	93.6

*Source: Local Health, Office for Health Improvement & Disparities*



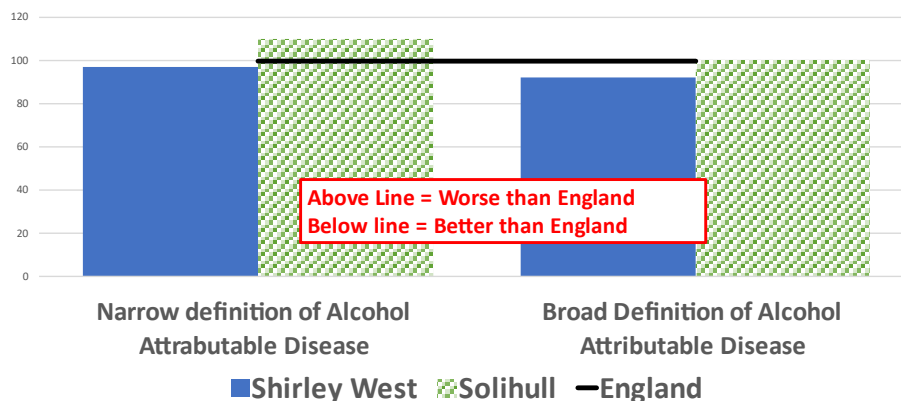
Alcohol consumption is a contributing factor to hospital admissions and deaths from a diverse range of conditions. Alcohol misuse is measured by hospital admissions for diseases attributable to alcohol. Using a narrow broad of diseases attributable to alcohol the rate in Shirley West is significantly lower than the England average.

<b>Admissions due to Alcohol Misuse in Shirley West 2016/17 to 2020/21</b>		
<i>This is an age standard admissions ratio where England = 100. An SAR over 100 indicates that incidence is more common than England, an SAR below 100 indicates that incidence is less common than England</i>		
	Shirley West SAR	Solihull SAR
Alcohol attributable conditions (narrow definition)	97.3	110.1
Alcohol attributable conditions (broad definition)	92.4	100.3

*Source: Local Health, Office for Health Improvement & Disparities*

### Admissions for Alcohol 2016/17 to 2020/21

Standardised Admissions Ratio



Source: Local Health, Office for Health Improvement & Disparities

### Cancer Incidence

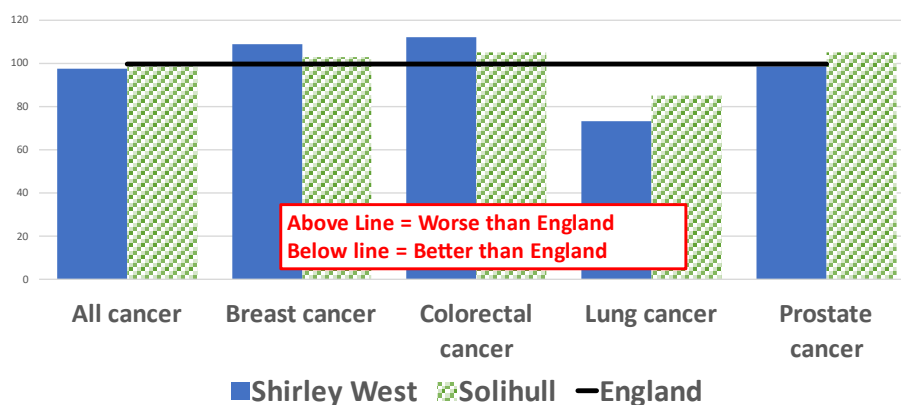
The incidence of cancer (defined by the number of new cases) in Shirley West is statistically in-line with the England average. This is also the case for specific types of cancer including breast cancer, colorectal cancer, lung cancer and prostate cancer.

Incidence of Cancer in Shirley West 2015 to 2019		
<i>This is an age standard incidence ratio where England = 100. An SIR over 100 indicates that incidence is more common than England, an SIR below 100 indicates that incidence is less common than England</i>		
	Shirley West SIR	Solihull SIR
All cancer	97.7	98.6
Breast cancer	109.1	103.2
Colorectal cancer	112	105.1
Lung cancer	73.3	85.4
Prostate cancer	98.5	105.4

Source: Local Health, Office for Health Improvement & Disparities

### Incidence of Cancer 2015 to 2019

Standardised Incidence Ratio



Source: Local Health, Office for Health Improvement & Disparities

### Causes of Mortality

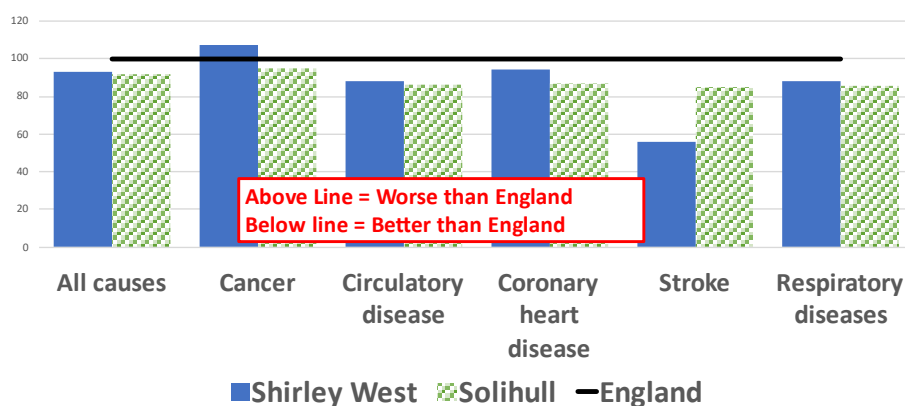
All age mortality is lower than the England, although given the confidence intervals that apply to this indicator it cannot be described as statistically significant. However, stroke mortality in Shirley West is significantly lower than England.

<b>All Age Deaths in Shirley West 2016 to 2020</b>		
<i>This is an age standard mortality ratio where England = 100. A SMR over 100 indicates that deaths are more common than England, a SMR below 100 indicates that deaths are less common than England</i>		
	Shirley West SMR	Solihull SMR
All causes	92.9	91.6
Cancer	107.5	95.1
Circulatory disease	88.2	86.1
Coronary heart disease	94.6	86.8
Stroke	56.1	85.2
Respiratory diseases	88.2	85.6

*Source: Local Health, Office for Health Improvement & Disparities*

### All Age Deaths 2016 to 2020

Standardised Mortality Ratio



*Source: Local Health, Office for Health Improvement & Disparities*

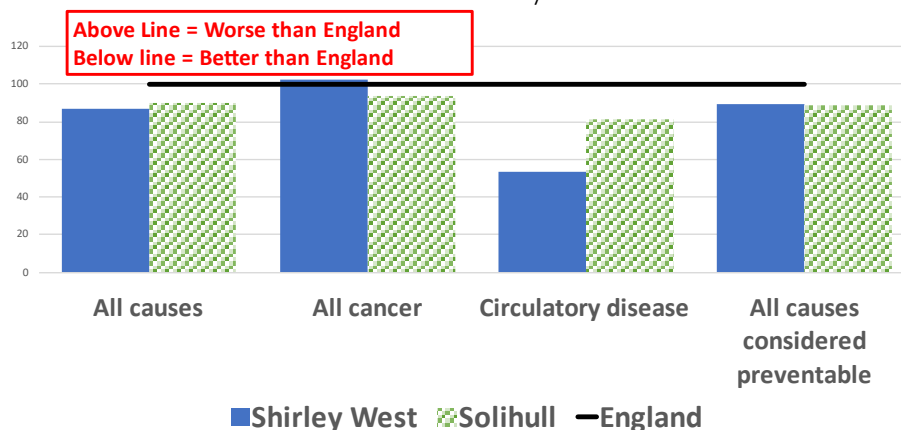
Premature mortality (deaths under the age of 75 years) in Shirley West is statistically in-line with England although early deaths from circulatory disease are below average.

<b>Premature and Preventable Deaths (under 75 years) in Shirley West 2016 to 2020</b>		
<i>This is an age standard mortality ratio where England = 100. A SMR over 100 indicates that deaths are more common than England, a SMR below 100 indicates that deaths are less common than England</i>		
	Shirley West SMR	Solihull SMR
All causes	87.1	89.9
All cancer	102.4	93.5
Circulatory disease	53.3	81.3
All causes considered preventable	89.3	88.6

*Source: Local Health, Office for Health Improvement & Disparities*

### All Premature & Preventable Deaths 2016 to 2020

Standardised Mortality Ratio



Source: Local Health, Office for Health Improvement & Disparities

## Housing and Transport

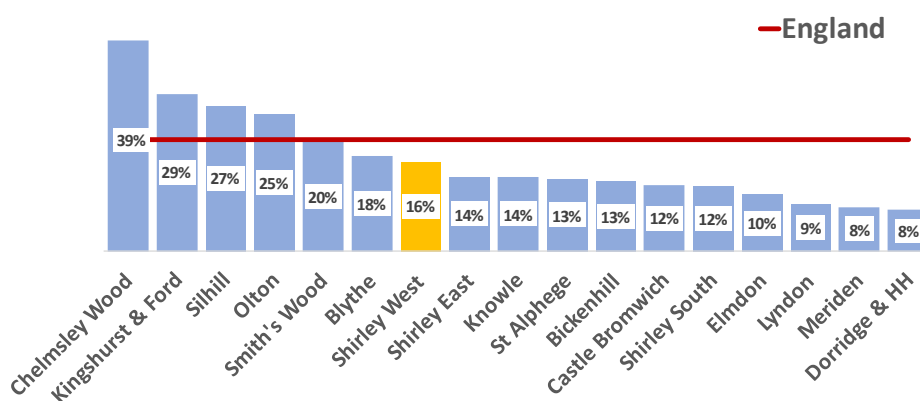
### Accommodation Type

82% of Shirley West households live in a house (4,533 households) and 16% in a flat (911 households). Among the 17 Solihull wards Shirley West has the 7<sup>th</sup> highest proportion of households living in a flat.

Tenure	Number in Shirley West	% Households		
		Shirley West	Solihull	England
Detached Housing	769	14%	28%	23%
Semi-Detached Housing	3,389	61%	37%	31%
Terraced Housing	375	7%	16%	23%
Flats	911	16%	17%	21%
Other	92	2%	1%	2%
All Households	5,536			

Source: ONS Census 2021

### Households Living in a Flat in Solihull 2021



Source: ONS Census 2021

**Tenure**

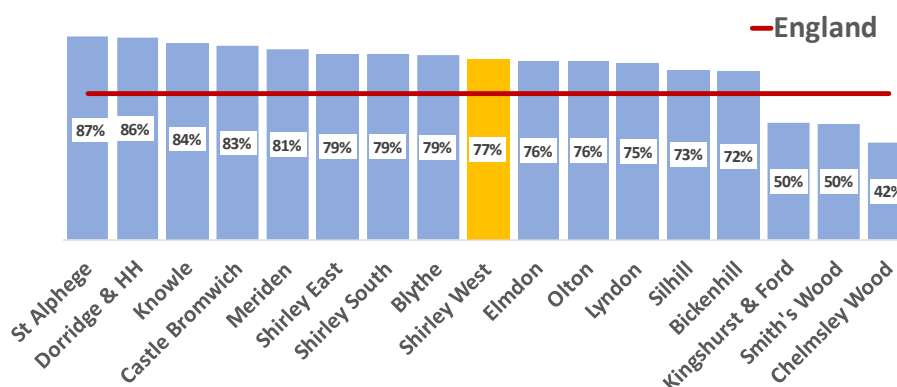
77% of Shirley West households own (or part own) their own home either outright or through a mortgage (4,290 households). The vast majority of the remainder rent either privately or socially. Social renting in Shirley West (484 households, 9% of total) is less common than across England (17%) or Solihull (14%).

Tenure in Shirley West 2021				
Tenure	Number in Shirley West	% Households		
		Shirley West	Solihull	England
Owned or Shared Ownership	4,290	77%	73%	62%
Social rented	484	9%	14%	17%
Private rented or lives rent free	762	14%	13%	21%
All Households	5,536			

Source: ONS Census 2021

Homeownership in Shirley West is far more common than across England (77% vs 62%) but is broadly in-line with the average across Solihull where homeownership rates are above the national average everywhere except the three North Solihull wards.

**Homeownership (including shared ownership) in Solihull 2021**



Source: ONS Census 2021

**Overcrowding**

Household overcrowding is assessed by comparing the number of people in a household against the number of bedrooms that they require based on the bedroom standard which determines that adults, children over 16 and children between 10 and 15 of a different sex are entitled to their own bedroom. Overcrowding occurs when the number of bedrooms in the accommodation is less than the number required under this bedroom standard.

A large majority of households in Shirley West have at least one spare bedroom and are considered under-utilised (77%, 4,248 households). This is common across Solihull and England. Just 2% of Shirley West households are overcrowded compared to the England average of 4%.

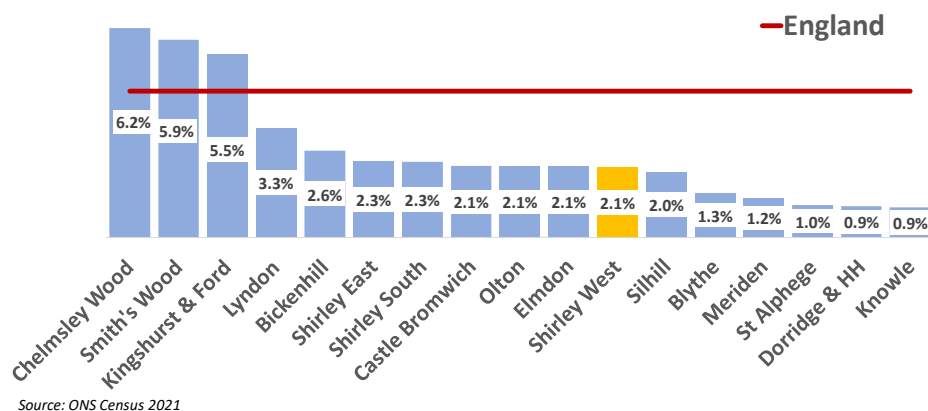
With the exception of the three North Solihull wards bedroom overcrowding is less common among the 17 Solihull wards than England.

Overcrowding in Shirley West (Bedroom Standard) 2021				
Bedroom Occupation	Number in Shirley West	% Households		
		Shirley West	Solihull	England
Under utilised	4,248	77%	76%	69%
Ideal Occupation	1,171	21%	22%	27%
Overcrowded	115	2%	3%	4%
All Households	5,534			

Source: ONS Census 2021

### Overcrowded households in Solihull 2021

(Based on Number of Bedrooms)



### Access to Car or Van

84% of Shirley West households have a car or van (4,621 households) including 42% (2,344 households) that have more than one. Car or van ownership, including multiple ownership is more common in Shirley West than the England average (76% of households including 35% multiple).

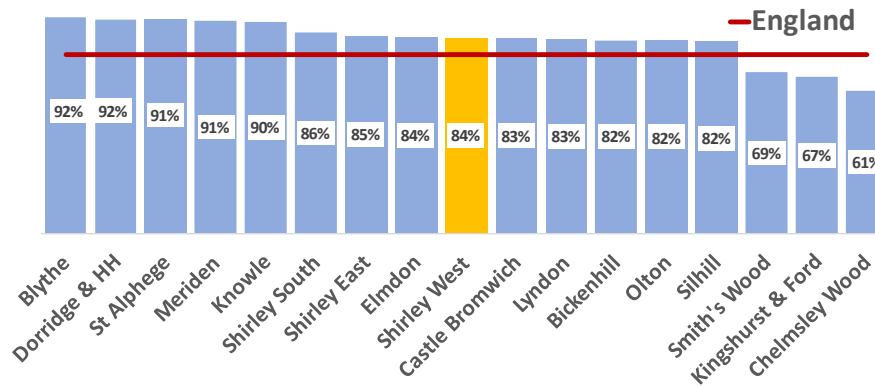
With the exception of the three North Solihull wards all Solihull wards have higher levels of car or van ownership than the England average.

Shirley West Households with a car or van 2021				
Car/van access	Number in Shirley West	% Households		
		Shirley West	Solihull	England
No car or van access	913	16%	18%	24%
Car or van access	4,621	84%	82%	76%
<b>Number of cars or vans per household</b>				
1 car or van	2,344	42%	39%	41%
2 cars or vans	1,690	31%	32%	26%
3+ cars or vans	587	11%	11%	9%
All Households	5,534			

Source: ONS Census 2021



### Households with access to a car or van in Solihull 2021



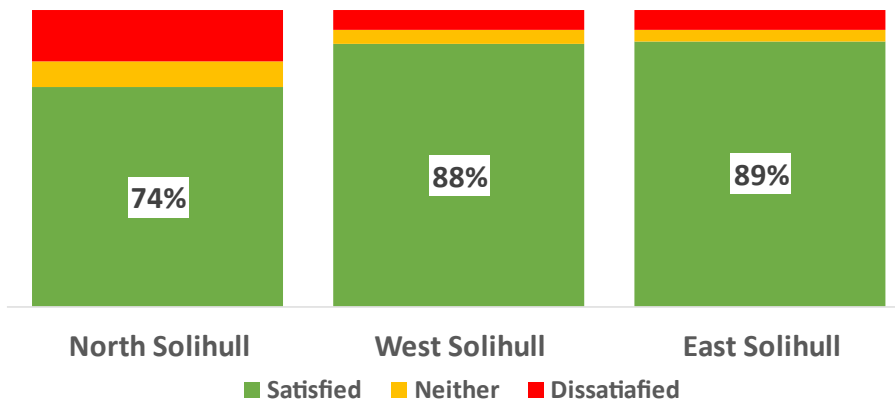
Source: ONS Census 2021

## Community and Safety

### Community Satisfaction and Belonging

Most Solihull respondents to the 2022 Place Survey say that they are satisfied with their local area as a place to live (84%) with just 10% saying that they are dissatisfied. Levels of satisfaction are high across all three Solihull localities and in West Solihull 88% are satisfied and 7% dissatisfied.

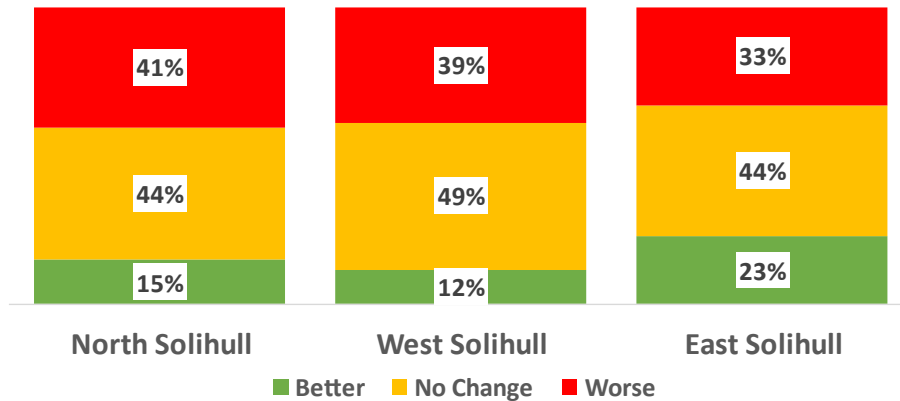
### Satisfaction with local area as place to live



Source: SMBC, Solihull Place Survey 2022

The majority of Solihull respondents to the 2022 Place Survey thought that their local area had remained the same or got worse over the two preceding years (85%), including 38% who thought that their local area got worse over this period. The results do not vary greatly across localities with West Solihull closely mirroring the Solihull average.

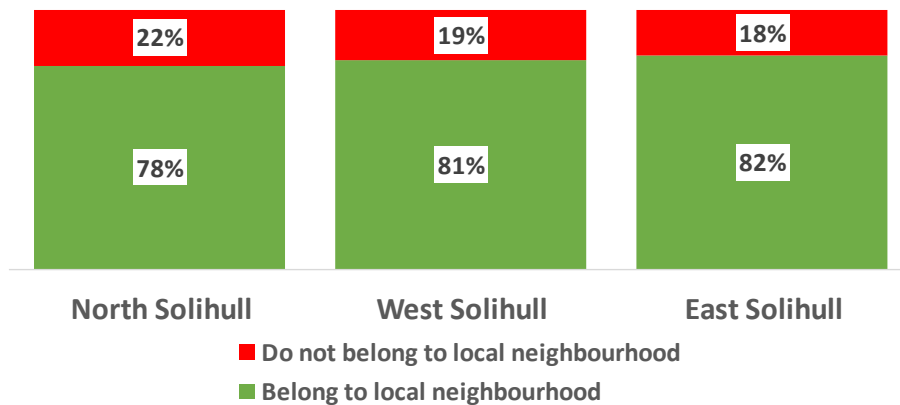
### How has local area changed in last 2 years



Source: SMBC, Solihull Place Survey 2022

82% of respondents to the 2022 Place Survey feel that they belong to their local neighbourhood while 20% do not. Feelings of community belonging vary little across Solihull with West Solihull in-line with the borough average.

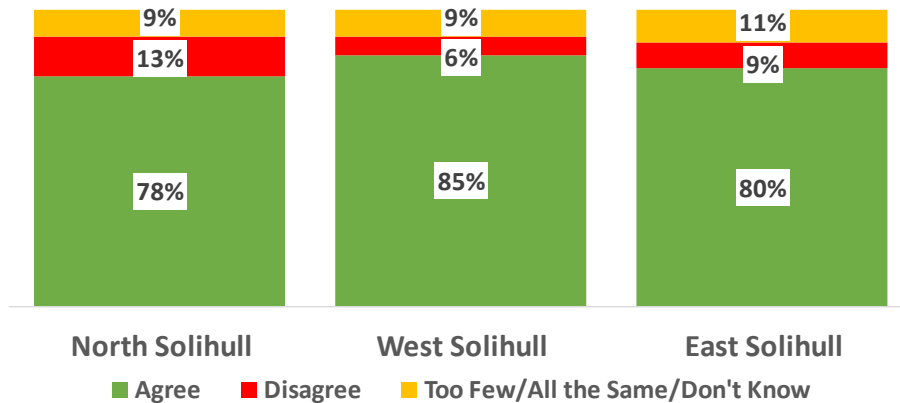
### To what extent does respondent feel they belong to local neighbourhood



Source: SMBC, Solihull Place Survey 2022

Despite significant demographic changes and increasing ethnic and religious diversity Solihull remains a cohesive borough. 82% of respondents agree that people from a different background get on well together in their local area, with just 9% disagreeing. Cohesion is high throughout Solihull with West Solihull marginally more positive than the borough average.

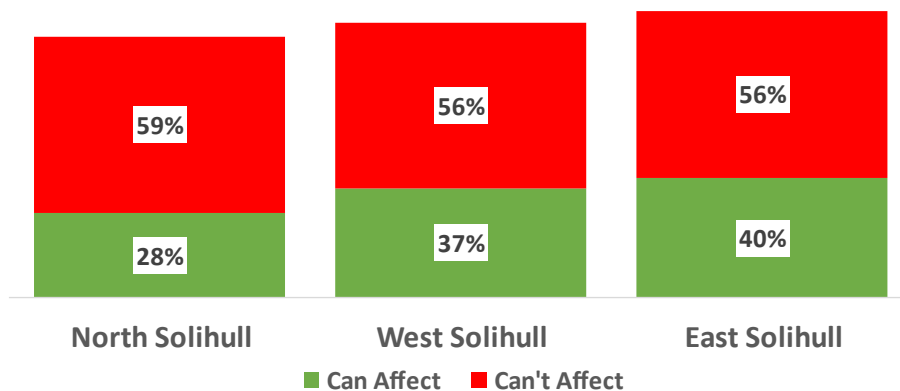
### People from a different background get on well together in local area



### Civic Participation

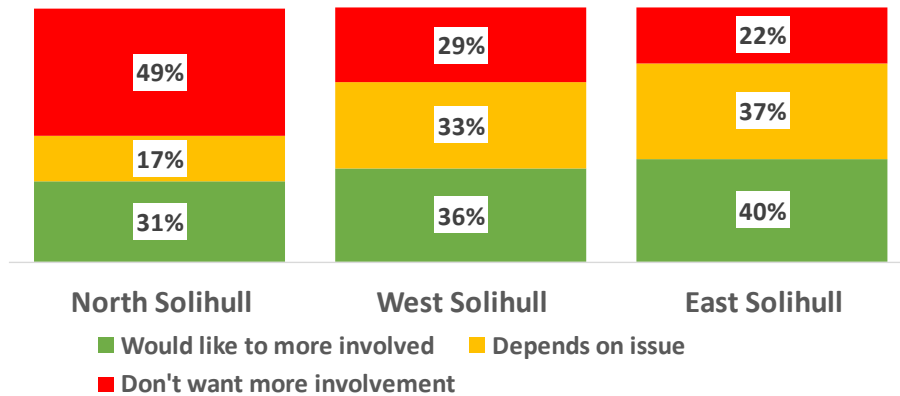
35% of respondents to the 2022 Solihull Place Survey say that they can influence decisions that affect their local area while 57% don't feel they can influence decisions. Fewer people in North Solihull feel they can influence decisions than elsewhere in the borough, with West Solihull about average.

### To what extent do feel able to influence decisions that affect your local area



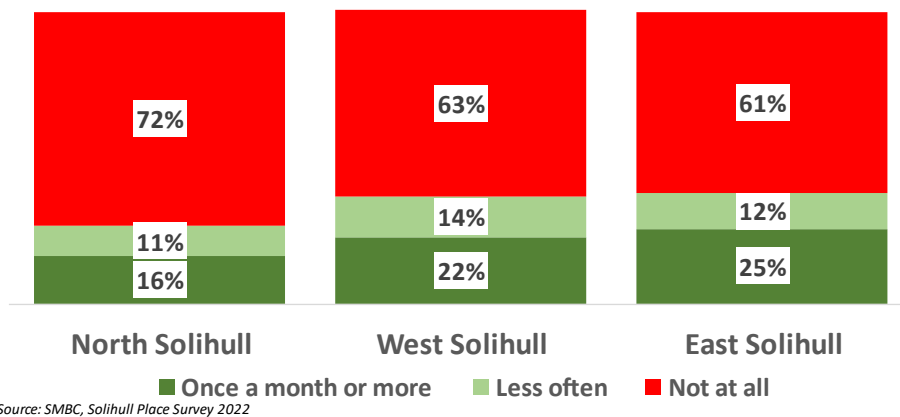
Despite the fact that 57% of respondents to the 2022 Solihull Place Survey say that they can't influence local decisions only 36% say that they would definitely like more involvement with 33% saying that they definitively don't want to be involved. The results for this measure do vary across the borough and in West Solihull 69% say that they are at least open to more involvement (36% definitely yes, 33% depends on the issue), while less than a third (29%) do not want to be involved.

### Would like to be more involved in local decisions



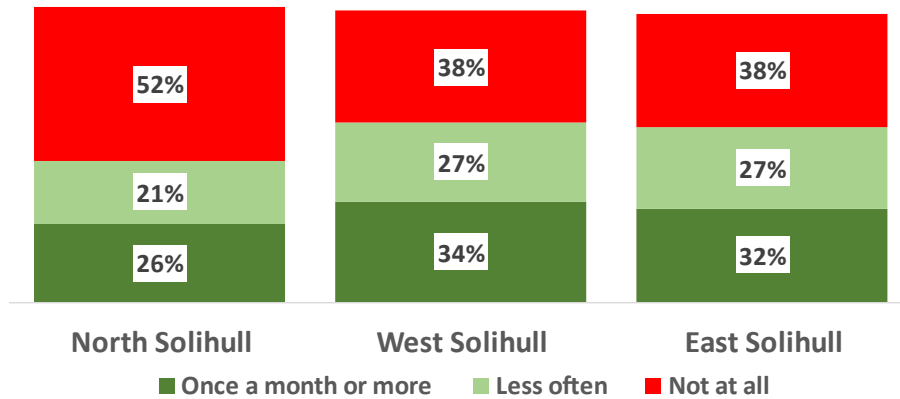
On average 34% of respondents to the 2022 Solihull Place Survey say that they have taken part in formal volunteering (defined as unpaid help to any group, club or organisation such as sports coaching or supporting a faith organisation) over the last year, including 21% who volunteer at least once a month. Participation is higher outside North Solihull with a participation rate of 36% in West Solihull.

### Have taken part in formal volunteering in last year



On average 57% of respondents to the 2022 Solihull Place Survey say that they have provided informal help in their local community or to a neighbour over the last year, including 32% who have done so at least once a month. Participation is higher outside North Solihull with a participation rate of 61% in West Solihull.

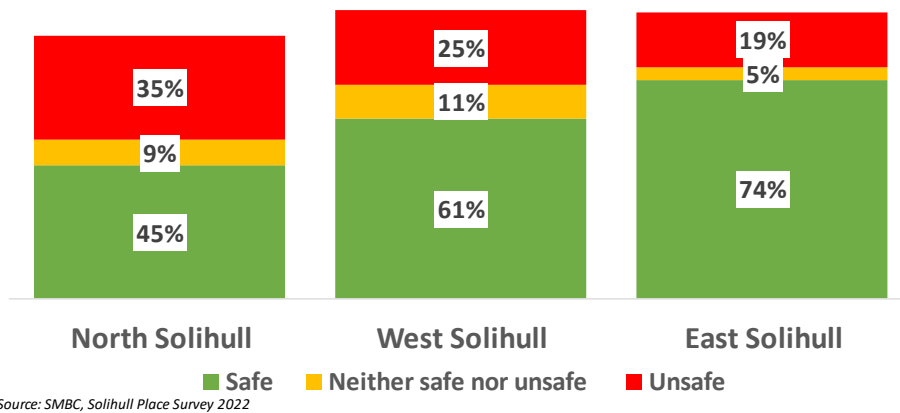
### Have taken part in informal volunteering in last year



### Community Safety

59% of Solihull respondents to the 2022 Place Survey say that they feel safe after dark whereas 27% feel unsafe. There is a significant difference between North Solihull and the rest of the borough on this measure, with 61% of West Solihull residents feeling safe after dark.

### Feeling safe after dark in local area

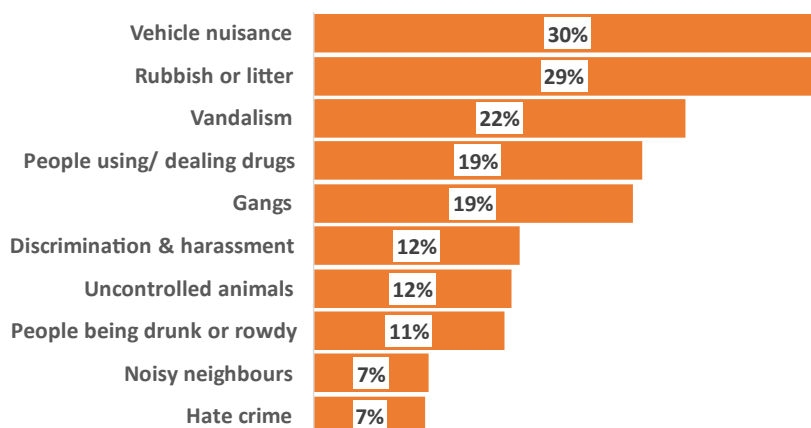


Respondents to the 2022 Solihull Place Survey were asked which of 10 types of antisocial behaviour were a problem in their local area. The most commonly cited problem in West Solihull was vehicle nuisance (30% of respondents) followed by rubbish & litter (29%) and vandalism (22%). Each type of ASB was considered a problem by fewer West Solihull respondents than the Solihull average.

Problem with Anti-Social Behaviour in Local Area		
ASB Type	West Solihull	Solihull
Discrimination, harassment or intimidation	12%	14%
Noisy neighbours or loud parties	7%	11%
Vehicle nuisance, like joyriding, abandoned cars etc	30%	32%
Gangs hanging around the streets	19%	22%
Uncontrolled animals or dog mess	12%	15%
People using or dealing drugs	19%	28%
People being drunk or rowdy in public places	11%	15%
Vandalism, graffiti & other deliberate damage to property or vehicles	22%	26%
Rubbish or litter lying around	29%	34%
Hate crime	7%	8%

*Source: Solihull Place Survey 2022*

### Problem with ASB in West Solihull



*Source: SMBC, Solihull Place Survey 2022*

### Crime Deprivation

Shirley West’s eight LSOAs are, on average, ranked on the 42<sup>nd</sup> percentile nationally in terms of crime & disorder deprivation, with the 17 Solihull wards ranging from the crime & disorder deprived Kingshurst & Fordbridge (15<sup>th</sup> percentile) to the advantaged Knowle (85<sup>th</sup> percentile).

Although Shirley West cannot be described as substantially crime deprived in national context, locally there is some evidence of disadvantage. Shirley West is one of the five most crime deprived wards in Solihull and in the context of neighbouring areas of south Solihull it is relatively disadvantaged.

Ward	Average Crime & Disorder Percentile Rank (1=most deprived, 100=least deprived)
Kingshurst & Fordbridge	15
Chelmsley Wood	16
Smith's Wood	25
Castle Bromwich	35
Shirley West	42
Lyndon	44
Bickenhill	48
Olton	58
Elmdon	62
Silhill	64
Shirley East	65
Meriden	71
Blythe	72
Dorridge & Hockley Heath	78
Shirley South	78
St Alphege	81
Knowle	85

*Source: English Indices of Deprivation 2019*

Crime & disorder deprivation among the Shirley West's LSOAs ranges from Stratford Road North-West on the 16<sup>th</sup> percentile to the least deprived neighbourhood Burman on the 67<sup>th</sup> percentile. Stratford Road North-West is one of the most crime deprived areas in south Solihull, largely reflecting its importance as a commercial centre. Three other Shirley West LSOAs are among the most crime 40% of neighbourhoods in England (Solihull Lodge, Mill Lodge, Colebrook) forming a relatively deprived cluster in south Solihull.

Crime & Disorder Rank in Shirley West 2019	
LSOA	Crime & Disorder Percentile Rank (1=most deprived, 100=least deprived)
Stratford Road North-West	15.7
Solihull Lodge	26.3
Mill Lodge	33.7
Colebrook	38.6
Shirley Park	42.6
Peterbrook	56.2
Stroud Road	64.7
Burman	67

*Source: English Indices of Deprivation 2019*

### Reported Crime and Antisocial Behaviour

The table below shows the number of recorded crimes in the year to date (January-November 15<sup>th</sup> 2023). There have been 1,010 crimes in Shirley West, 6.2% of the Solihull total and equating to 78.3

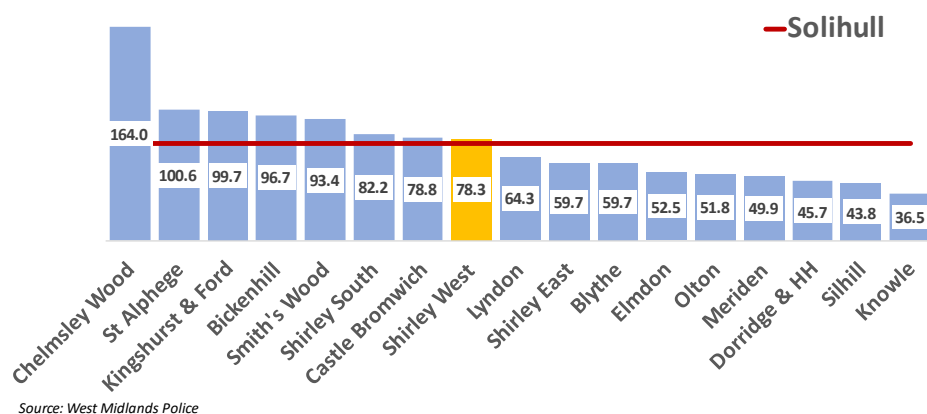
per 1,000 population. This is slightly higher than the Solihull average of 74.7 per 1,000 and the 8<sup>th</sup> highest of the 17 Solihull wards.

Reported Crimes in 2023			
Ward	Number of Reported Crimes	% Reported Crimes	Crimes per 1,000 Population
Bickenhill	1,242	7.6%	96.7
Blythe	880	5.4%	59.7
Castle Bromwich	889	5.5%	78.8
Chelmsley Wood	2,183	13.4%	164.0
Dorridge & Hockley Heath	524	3.2%	45.7
Elmdon	669	4.1%	52.5
Kingshurst & Fordbridge	1,354	8.3%	99.7
Knowle	412	2.5%	36.5
Lyndon	893	5.5%	64.3
Meriden	636	3.9%	49.9
Olton	665	4.1%	51.8
Shirley East	724	4.5%	59.7
Shirley South	1,030	6.3%	82.2
Shirley West	1,010	6.2%	78.3
Silhill	545	3.4%	43.8
Smith's Wood	1,207	7.4%	93.4
St Alphege	1,393	8.6%	100.6
Solihull <sup>^</sup>	16,256		74.7

<sup>^</sup> Solihull total includes 861 crimes attributed to Airport/NEC (5% total)

Source: West Midlands Police

### Reported Crimes per 1,000 Population in Solihull 2023



The number of reported crimes in Shirley West trended upwards from 2020 to 2022, increasing by 38% (+325 crimes over this period). This is lower than the 41% increase recorded across Solihull as a whole.



### Annual Reported Number of Crimes in Shirley West



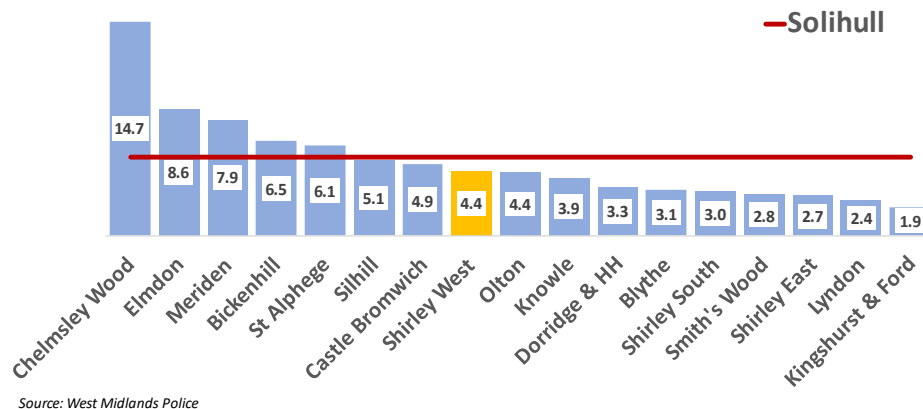
Source: West Midlands Police

The table below shows the number of recorded antisocial behaviour (ASB) incidents in the year to date (January-November 15<sup>th</sup> 2023). There have been 57 ASB incidents in Shirley West, 4.9% of the Solihull total and equating to 4.4 per 1,000 population. This is lower than the Solihull average of 5.4 per 1,000 and ranks Shirley West 8<sup>th</sup> highest of the 17 Solihull wards.

Reported Antisocial Behaviour Incidents in 2023			
Ward	Number of Reported ASB	% ASB	ASB per 1,000 Population
Bickenhill	83	7.1%	6.5
Blythe	46	3.9%	3.1
Castle Bromwich	55	4.7%	4.9
Chelmsley Wood	195	16.6%	14.7
Dorridge & Hockley Heath	38	3.2%	3.3
Elmdon	110	9.4%	8.6
Kingshurst & Fordbridge	26	2.2%	1.9
Knowle	44	3.7%	3.9
Lyndon	34	2.9%	2.4
Meriden	101	8.6%	7.9
Olton	56	4.8%	4.4
Shirley East	33	2.8%	2.7
Shirley South	38	3.2%	3.0
Shirley West	57	4.9%	4.4
Silhill	64	5.5%	5.1
Smith's Wood	36	3.1%	2.8
St Alphege	85	7.2%	6.1
Solihull	1,174		5.4

Source: West Midlands Police

### Reported ASB per 1,000 Population in Solihull 2023



#### Local Assets and Services

My Solihull maps provide access to information about the local community including places to go and things to do. Users can search on groups appropriate for a specific budget or age group or to look for specialists in disability or mental health support. Information on defined areas of interest such as sports and physical activity clubs and facilities can also be found. My Solihull Maps can be accessed via the link below.

[My Solihull Map](#)