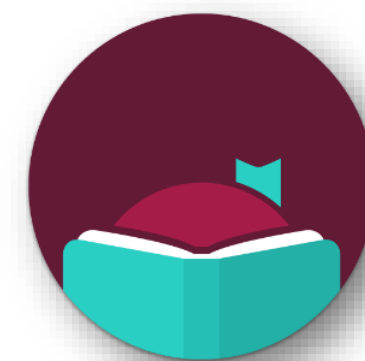
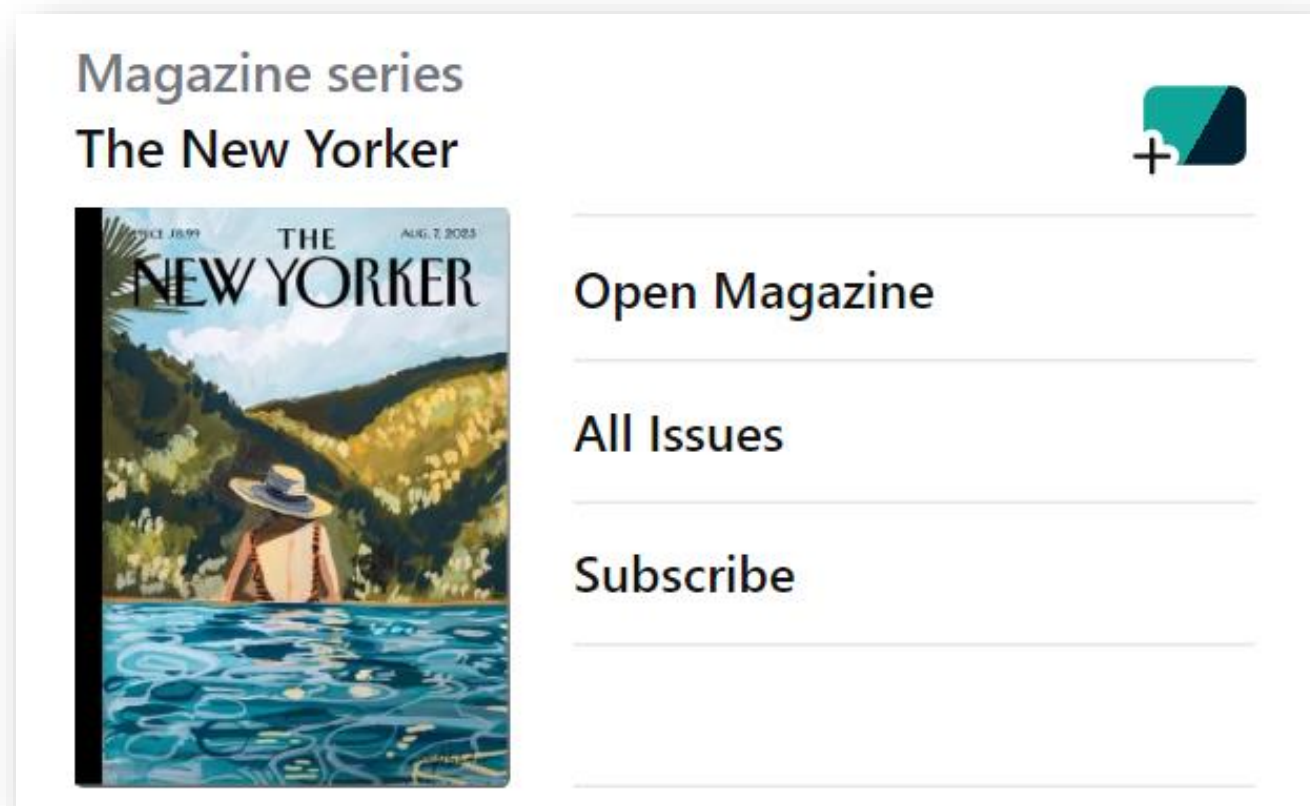


One-Tap Magazines in Libby.



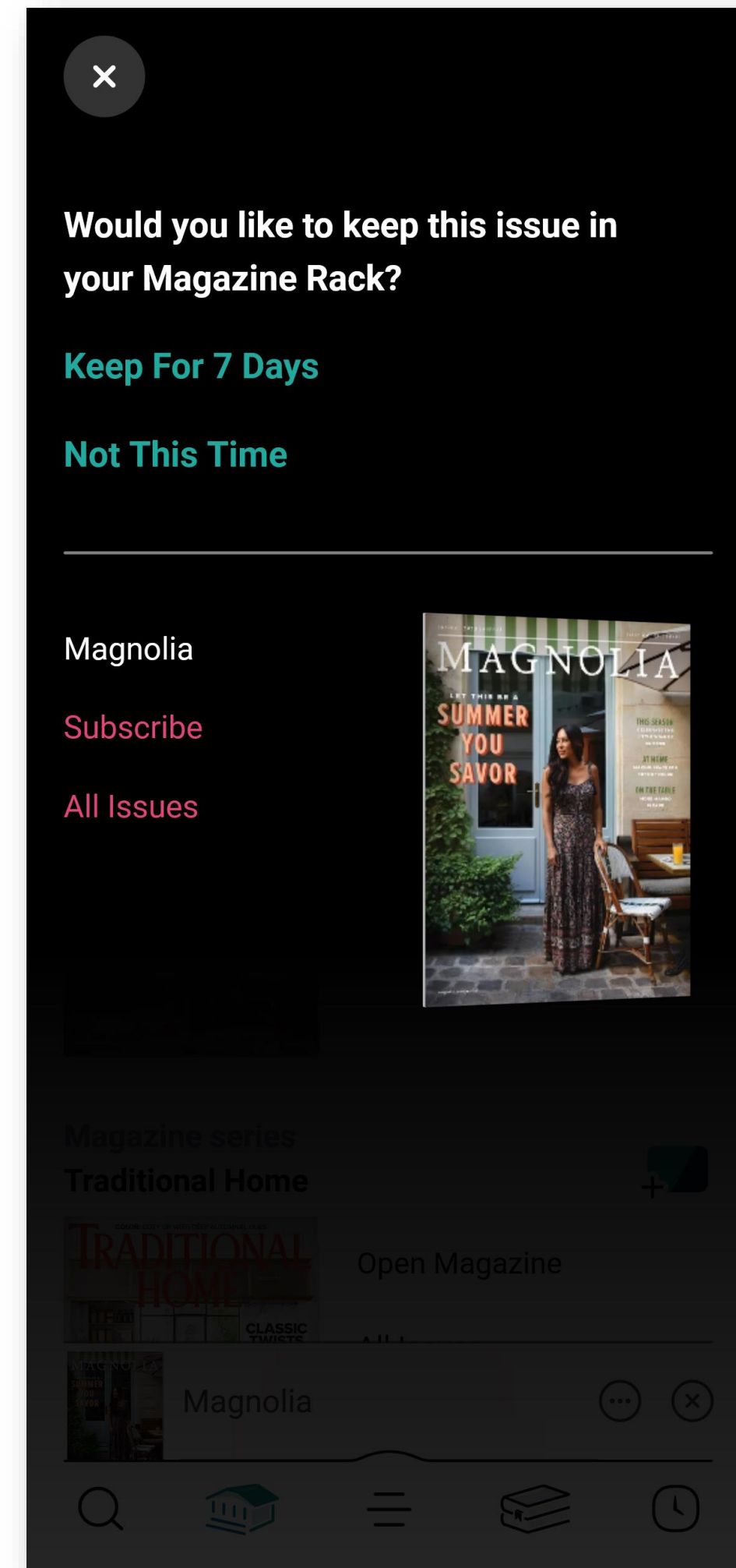
Overview



- Wherever a user sees a magazine, they can open it with **one tap**.
- There is an easy **Subscribe** option from search results and title details.
- Magazines are no longer “borrowed” or “returned.”
- Magazine subscriptions and saved issues move from **Loans** to a dedicated section of the **Shelf Summary**.

Subscriptions

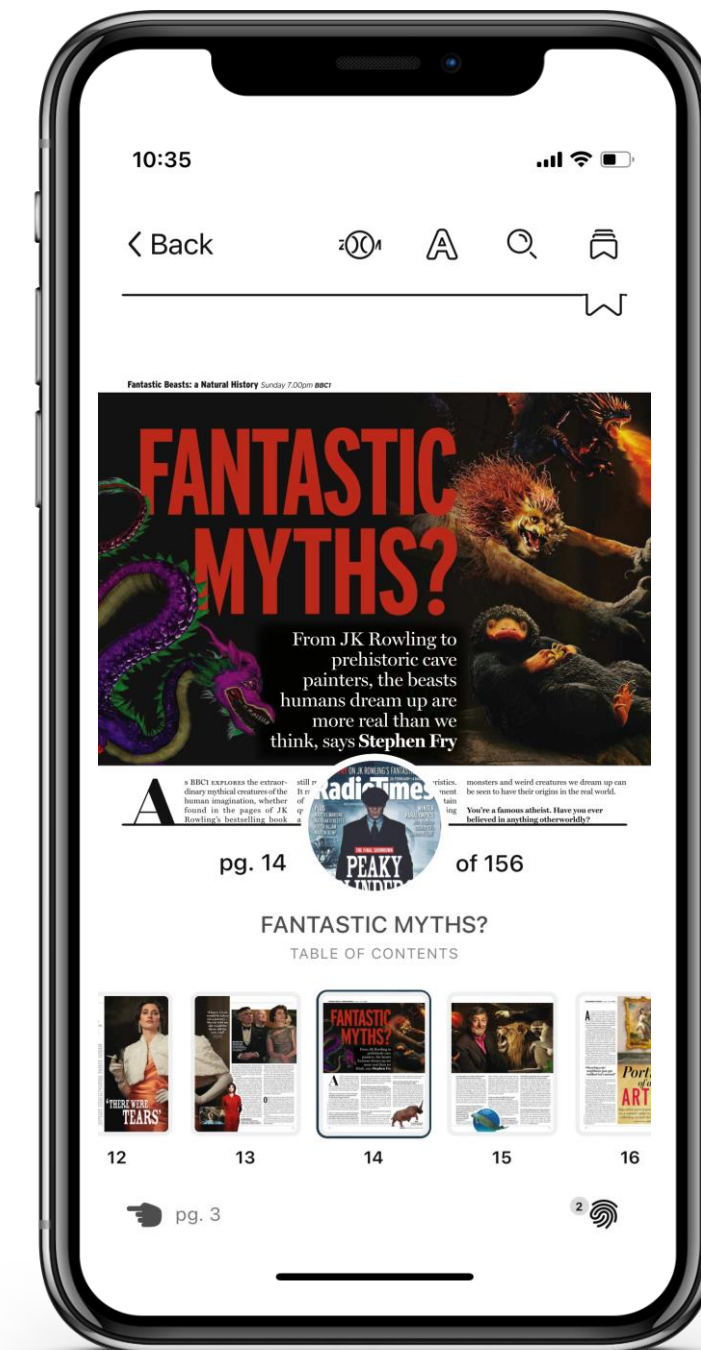
- Still use **Notify Me** tags.
- Easy **Subscribe** option from title tile.
- Prompt to **Subscribe** when closing an issue.
- Prompt to Keep issue for **7 days**
- Subscriptions do not expire. Users can unsubscribe from title details or by removing **Notify Me** tag from the title.



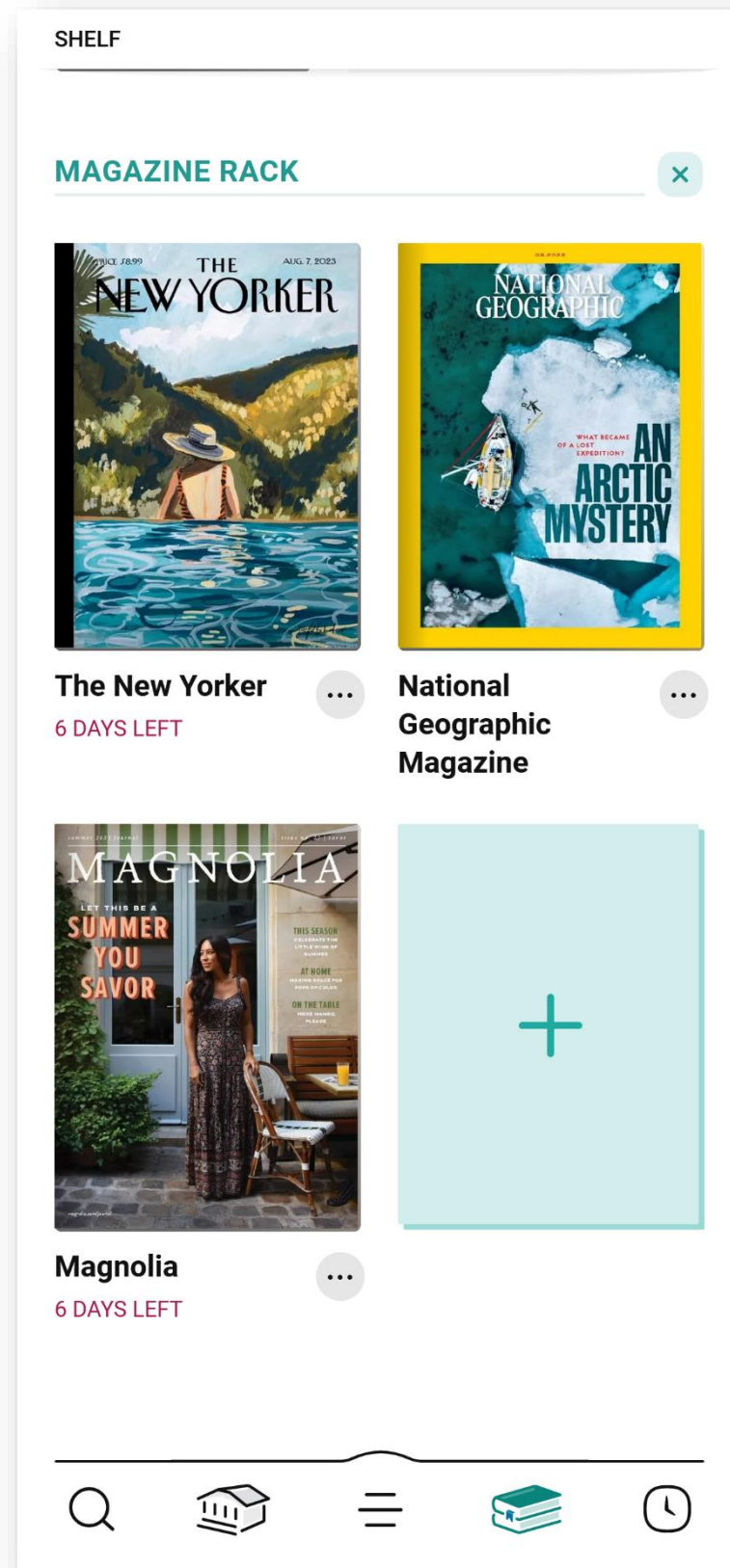
How do libraries get checkouts?

A checkout is registered when...

1. A user taps **Open** on any magazine.
2. A user is notified about a new issue of a magazine they are subscribed to.



Magazine Rack



- New section of the **Shelf Summary**.
- Includes latest issue of any magazines a users has subscribed to & any issues they have "saved to the rack."
- Issues displayed in order of publication date (most recent first).
- Does not appear if user does not have active subscriptions/saved issues.

MAGAZINE RACK



The New Yorker

tap zone to open

tap zone to manage subscription, download, view other issues, tags...

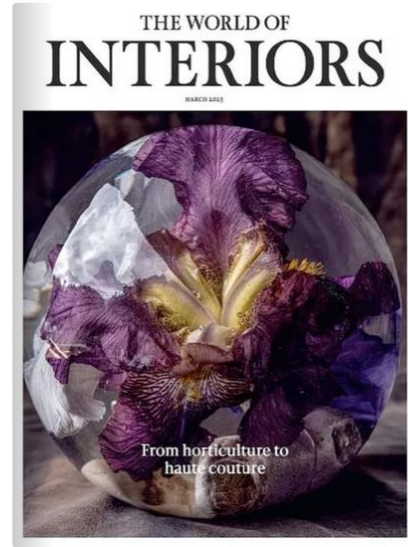


3 DAYS LEFT

The New Yorker

user has kept an older issue on the rack...

... and manually downloaded it



The World of Interiors

link to Newsstand for active library. (see all mag issues you've recently opened, plus search/browse UI)



News Stand

- New streamlined view of recently opened magazines, followed by most popular (global).
- Access via the Magazine Rack or search screen.

The News Stand will supplement, not replace curated Guides.

