



**YOUR
FUTURE
SOLIHULL**



Solihull
METROPOLITAN
BOROUGH COUNCIL

SOLIHULL FAIRTRADE TRAIL

19 AUGUST - 22 SEPTEMBER

Legend:

- 1 Metro
- 2 The Woods
- 3 Waterstones
- 4 Dixons
- 5 Bible Learning Centre
- 6 Nationwide
- 7 Blue Cross
- 8 John Lewis
- 9 Oxfam
- 10 Natwest
- 11-15 The Core



BE THE CHANGE



FAIRTRADE

1. India is the largest producer in the world of which popular Fairtrade fruit?
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2. Which Fairtrade product is usually produced in tropical environments around 20 degrees either side of the equator?
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3. One in six Fairtrade farmers of which product are women?
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4. In 2011, Fairtrade launched a new standard to improve working conditions and rights of people who mine which precious metal?
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5. Around 40,000 people in Sialkhot in Pakistan work in factories producing what Fairtrade product?
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6. The production of which Fairtrade product made by insects is impacted by climate change and changing weather patterns?
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7. The UK buys over 60 per cent of the total world supply of which Fairtrade product?
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8. Which Fairtrade product is grown in a tall, bamboo-like grass that grows to a height of up to 20 feet?
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9. The environmental impact of which fibre made from plants is five times lower when produced by Fairtrade farmers?
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10. Which single-seeded fruit is known as 'green gold' due to its high value and is popular for its health benefits?
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11. Which fruit first originated in Southern China in 314 BC?
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12. The world production of which Fairtrade product fell to its lowest level in 60 years in 2023 due to extreme weather conditions including spring frosts, drought and storms?
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13. Fairtrade began certification of which product in 2001, growing to become one of the most popular Fairtrade products in the world?
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14. Which ice cream maker became the first in the world to use Fairtrade Certified ingredients in 2005?
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15. Which crop needs large amounts of water to grow and is severely impacted by dry seasons and droughts caused by climate change?
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