

Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

TOM(s) (Themes, Outcomes and Measures):

NT14	Total amount (£) spent with VCSEs within your supply chain
NT15	Provision of expert business advice to VCSEs and MSMEs (e.g. financial advice / legal advice / HR advice/HSE)
NT16	Equipment or resources donated to VCSEs (£ equivalent value)
NT28	Donations and/or in-kind contributions to specific local community projects (£ & materials)

Priority areas:

1. Improving outcomes for children and young people
2. Action to improve life chances and health outcomes for our most disadvantaged communities.
3. Connecting people to their community – Isolation and loneliness
4. Connected resourceful communities where people find solutions to local issues.

What can we do for you?

- Ideas, inspiration and intelligence about what might be possible, needed, where and with whom in the Solihull Borough.
- Introductions to local voluntary, community, faith and social enterprise sector organisations and groups, as well as invitations to matching events.

Case studies/examples:

Some examples of opportunities in the Solihull Borough:

Supply chain:

- North Solihull Social Enterprise Cluster – a network of local social enterprises and trading charities, delivering a range of services and products, both locally and nationally.

Donating equipment and resources:

- Tarmac to repave a community centre driveway
- New kitchen units to help refurbish a village hall's kitchen
- ICT equipment for local digital inclusion, social isolation and employment projects
- Play equipment for outdoor, community spaces

Donating funding:

- Grants to the Solihull Foodbank Network, as well as Holiday Activity and Food Providers (supporting children and young people in receipt of free school meals)
- Contributions towards community grant programmes, delivered in partnership with Heart of England Community Foundation