

Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

TOM(s) (Themes, Outcomes and Measures):

NT15	Provision of expert business advice to VCSEs and MSMEs (e.g. financial advice / legal advice / HR advice/HSE)
NT29	No. of hours volunteering time provided to support local community projects

Priority areas:

1. Improving outcomes for children and young people
2. Action to improve life chances and health outcomes for our most disadvantaged communities.
3. Connecting people to their community – Isolation and loneliness
4. Connected resourceful communities where people find solutions to local issues.

What can we do for you?

- Ideas, inspiration and intelligence about what might be possible, needed, where and with whom in the Solihull Borough.
- Introductions to local voluntary, community, faith and social enterprise sector organisations and groups, invitations to matching events.

Case studies/examples:

There is a particular need for a range of professional skills and expertise to be shared with VCFSE organisations and groups, as well as opportunities for one-off activities.

Coaching and mentoring, covering topics such as:

- Financial management skills
- Quality assurance and project management
- Bid writing and tendering skills
- Marketing and communication skills
- Business administration and planning

One-off support and projects, covering:

- Business planning and strategies
- Land and property improvements
- Forming partnerships and consortia
- Corporate Volunteering days, assisting with land and property improvements, community events and fundraising

Board trustees or advisors, covering:

- Land, buildings and property (including planning applications)
- Governance, legal, mergers and acquisitions, and HR
- Climate change, sustainability and decarbonisation
- Financial strategy, planning and investment

- Risk management, including health and safety