

Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

TOM(s) (Themes, Outcomes and Measures):

NT50	Innovative measures to promote local skills and employment to be delivered on the contract - these could be e.g. co-designed with stakeholders or communities, or aiming at delivering benefits while minimising carbon footprint from initiatives, etc.
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Case studies/examples:

1. Support our Employability Workshops for Young People

- The Council's Employment and Skills team offers a two-day employability workshop for young people, aimed at preparing those who are furthest from the labour market with the necessary skills to undertake work
- This includes confidence building, team working, transferable skills etc.
- Your business support would be extremely valuable in providing financial and/or other support towards these workshops. This could be in the form of -
 - Sharing your expert advice to young people within these workshops - using expertise from your sector to give real life examples
 - Supporting the delivery
 - Providing resources to support the delivery e.g. stationary, electronic items, training materials
 - Offer follow on activities to help people get more work ready, – eg, provide skills on personal budgeting, setting up a bank account, preparing to move away from home