

Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

TOM(s) (Themes, Outcomes and Measures):

NT51	Innovation: Promoting Social Innovation, Social innovation to support responsible business
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Summary of delivery area:

Supporting local economic growth and [Solihull's Economic Strategy](#), suppliers are encouraged to work with local community groups, social enterprise and small businesses to support benefits for the local economy and community.

Projects can be varied depending on the needs of the groups engaged, but can include elements of mentoring, knowledge transfer, sharing best practice, peer to peer networking or supporting local community initiatives.

Innovative projects are also encouraged to deliver other related TOMS that support sustainability and minimising environmental impacts, through local engagement and collaboration.

What can we do for you?

- SMBC can support with linking businesses to local community organisations, local start ups and social enterprises, or small businesses needing support
- SMBC can provide introductions to business support providers who run events and have a network of local organisations they can introduce supplier to, offering the opportunity to present at local groups and forums and develop innovative projects in partnership with them
- Support access to new start up and social enterprise organisations in the area who may be interested in supporting particular projects or opportunities.
- Business support to move towards sustainable business practices, including energy audits, action plans and grant funding

Case studies/examples:

1. Link a business to our business support provider who engages and develops local social enterprises – offering the opportunity to provide mentoring support to a young organisation in areas such as business planning, marketing, finance and legal support.