

Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

TOM(s) (Themes, Outcomes and Measures):

NT67	Donations or investments towards initiatives aimed at environmental and biodiversity conservations and sustainable management projects for both marine and terrestrial ecosystems
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Summary of delivery area:

Essentially all Solihull's public realm environmental infrastructure which includes:

- 19 Principal Parks - <https://www.solihull.gov.uk/Parks-and-open-spaces/Parks-in-Solihull>
- 1500 acres of Open Space
- Lakes, ponds, wetland areas.
- Residential and highway grassland areas and verges
- 23 Local Nature Reserves
- School grounds
- 26 woodlands

Priority areas for us include:

- Tree planting
- Improving play and access for children and young people
- Watercourse improvement
- Biodiversity and habitat creation and improvement
- Wildflower seeding
- Improving infrastructure and access for all to areas of habitat and biodiversity

Our strategies include:

- Urban Forestry Strategy – https://www.solihull.gov.uk/sites/default/files/migrated/StrategiesPlansPolicies_LeisureandParks_Solihull-Urban-Forestry-Strategy.pdf
- Green Spaces Strategy Review – https://www.solihull.gov.uk/sites/default/files/migrated/StrategiesPlansPolicies_LandscapeandEcology_Green_Spaces_Strategy_Review.pdf

What can we do for you?

- We have significant green assets that offer biodiversity, habitat, recreation and education, where you can provide investment and tangible improvements that will increase the environmental value of these green assets.



We can offer a shopping list of investment and improvement opportunities, of differing size and scale options, enabling you to choose a social value investment that delivers high environmental value to local and wider communities. Examples could include, purchasing bird boxes, bat boxes, duck feeding platform, planters, play equipment, community litter picking packs or a community orchard.

- Access to well established environmental community social networks and specialist community groups such as over 1500 Love Solihull environmental volunteers, Friends of Park Groups, Tree Wardens etc.

Case studies/examples:

1. Hope Coppice Community Orchard - <https://www.lovesolihull.org/hope-coppice>
2. Voco Hotel Orchard - <https://hotelierandhospitality.com/2019/11/12/voco-st-johns-solihull-launches-initiative-to-protect-towns-green-canopy-vocohotels/>
3. Armed Forces Garden - <https://www.britishlegion.org.uk/stories/armed-forces-community-garden-solihull>
4. Love Solihull Environmental Improvement Business Events - <https://www.lovesolihull.org/businesses>