

## Social Value/Corporate Social Responsibility Guide 2024

A guide to aid businesses to shape their Social Value offers when tendering for contracts offered by Solihull MBC, and to help direct Corporate Social Responsibility activity. See our Social Value webpage and policy for further information - <https://www.solihull.gov.uk/business/social-value>.

### TOM(s) (Themes, Outcomes and Measures):

<b>NT8</b>	No. of staff hours spent on local school and college visits supporting pupils e.g. delivering career talks, curriculum support, literacy support, safety talks (including preparation time)
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### Delivery Service Area: -

#### **Career Hubs**

Solihull Careers Hub brings together 24 secondary schools and colleges, (including 8 Special Educational Needs providers and Alternative Provision Units) employers, and apprenticeship providers with the goal to improve how schools and colleges prepare young people for their next steps.

#### **School Employability (Skills for Success)**

The Skills for Success project deliver support to young people (aged 15+), in years 11, 12 or 13 who are at risk of becoming NEET (not in employment, education or training). We help with understanding career pathways and choices, support with application forms, developing skills for transitions into college, apprenticeships, or employment and support with managing anxieties and worries.

### We will work with you to deliver your offer by -

- Providing guidance and high-quality resources to support your engagement with schools and colleges.
- Identifying and engaging schools and colleges with the most need.
- Building your confidence in engaging young people with special educational needs with our free SEND awareness and career pathway training.
- Supporting you in choosing the right types of school engagement for your business.
- Celebrating your work through our media channels and networks.

### Case Studies:

Solihull worked with a regional provider to deliver on the following workshops: - Careers assessment, Personal resilience, aspiration raising and confidence building, exploring career pathways of growth sectors and, application writing and interview techniques. Helping young pupils to improve their career aspirations, managing health and employability, the workshops will improve:

- Mental Health
- Communication skills, self-confidence and public speaking
- Money and Time Management
- Impress an Employer -C.V. and Interview

### What you can do: -

- Young people having as many experiences of the workplace is extremely beneficial
- Opportunities to meet and interact with staff from a diverse range of roles and backgrounds and participation in careers activities challenge stereotypes and preconceptions. This could be done by -
  - **Committing to long-term partnership with one or two schools**
  - **Promoting volunteering opportunities to your employees**
- **Examples of activity that can be delivered to students –**
  - Help students learn about the value of employability skills and help them to practice them through realistic activities

- Helping students understand modern recruitment processes and why you use interviews, tests or assessment centres
- Develop written communication skills to sell themselves on CVs and applications

Supporting teaching staff to create a career-centred Curriculum.

- Share knowledge of pathways and any subject requirements to enter your organisation or industry

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