



Solihull Council Social Value Overview



£13.5M
delivered for JOBS



£15.4M
delivered for GROWTH



£67.8K
delivered for SOCIAL



£7K
delivered for ENVIRONMENT



£39.5K
delivered for INNOVATION

People & Communities: Improvements in skills and access to good work

434 local people

have been employed through our contracts



556 weeks

of apprenticeships on our contracts



1304 hours

of local school & college visits carried out



182

training opportunities created



978 hours

of careers sessions carried out

Economy: Develop and promote the borough's economy, with a focus on revitalising our town and local centres



£11.5 M

spent in LOCAL supply chain through our contracts

£67.6K

spent with VCSEs within your supply chain



£21.5K

equipment or resources donated to VCSEs

1813

voluntary hours donated to support VCSE

212

hours of expert business advice to VCSEs and SMEs



£45.3K

in donations or in-kind contributions to local community projects



591

hours volunteering supporting local community projects



£1.1K

invested in initiatives to tackle homelessness



£3.8K

invested for initiatives aimed at reducing crime

People & Communities: Enable our communities to thrive



17K

car miles saved on the project (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)

Environment: Enhance our natural environment, improve air quality & reduce net carbon emissions

Donations or investments towards expert designed sustainable reforestation or afforestation initiatives

98K

miles driven in low or no emission staff vehicles included on project

2.4

tonnes of hard to recycle waste diverted from landfill or incineration



£40,900

Delivered

To be delivered

£1,600



50 expert hours

in which Civica UK developed a reading challenge software to assist Solihull running reading engagement schemes.



33.5 hours

volunteering hours carried out by a nutritionist at Brakes Ltd who advised on all aspects of nutrition and current legislation in local schools



10 hours

of innovative STEM site visits carried out by Sustainable Energy Ltd

Promoting Social Innovation



Data collected June 2019 - April 2024

Includes all contracts recorded on SMBCs Social Value Portal account & UKC externally monitored projects Inc. Balfour Beatty and Kingshurst Village Centre



Solihull
METROPOLITAN
BOROUGH COUNCIL

Solihull Council Case Studies



A look into what has been delivered as a result of Social Value in 2023/24



Telent Technology Services Ltd Signal Maintenance Contract

Expert Business Advice & Technical Support

Telent Technology Services Ltd have taken a really proactive approach to not only achieving their social value in Solihull but ensuring that it is wanted by Voluntary Community Sector Enterprises (VCSE)

Telent attended Solihull's new social value events that the Solihull Council team put on over the past year. Telent, who are based outside of our local area committed to attending these events and formed some fantastic relationships with our local community groups/charities.

Building on these relationships they found out where they could assist groups and actioned their promises. This has led to so many positive outcomes and stories and it also showcases the importance of the different ways that VCSEs can be supported in the long term.



Creation of a new website for community initiative, Cars Area Together

Telent provides opportunities for growth to voluntary, community and social enterprises, by offering free business resources to improve local services and enable access to future funding. This included the creation of an online marketing plan, copy writing and the creation of a new website to promote the initiative. This will not only help with future funding applications, but also gives the community additional ways to connect and get involved.

The website went live in December 2023 and includes features such as a full events calendar and a suggestion scheme, with residents able to easily submit their ideas and needs through the site, or sign-up to help.

Visit the site and take a look around:
<https://www.carsareatogether.co.uk>



PSL Print Management Ltd Print Service (SOLPRINT)

Employment and Skills Support in partnership with Solihull College



PSL Print, an SME based outside of the Solihull borough, has delivered a series of energetic employability workshops to students across the curriculum at Solihull College including Business, Science, Construction & Built Environment, Hair & Beauty, Accountancy and Criminology.

This included personal branding workshops & digital branding workshops which significantly enhance the experience for learners in terms of confidently and competently preparing for work.

Martyn from PSL also joined the Business and Management Advisory Board to provide expert business advice as part of their social value commitments, making invaluable contributions to the colleges plans for enhancing soft skills.

Statement from Solihull College:

"Martyn has been an invaluable asset to our Business students, significantly enhancing their educational experience through practical and engaging contributions. He has conducted CV building sessions providing students with realistic and constructive feedback, thereby boosting their confidence and preparedness for real-world job applications. His workshops on personal branding have equipped our students with essential skills to effectively present themselves in professional settings, while his guidance on public speaking has improved their communication abilities, fostering greater self-assurance."

This commitment to supporting the curriculum is linked to the colleges strong relationship with Solihull Council who steer employers via their procurement & social value process to add value locally to engage with Solihull College.

Veolia Strategic Environment Contract

Our partners, Idverde, have been working with Council officers to support Ukrainian refugees with work experience at Widney Manor Cemetery. Training and PPE was provided to those who wanted to take part. Transportation was also provided.



This was a 6 week programme (Jan - Feb 2023) which provided 7 people with 38 weeks of work experience.

During the 6 weeks, they attended to jobs such as defining tree boxes and edges along walkways, which has made a significant impact, enhancing the aesthetics of the grounds.

In addition Veolia have donated both funds and equipment to local community groups to support projects that are beneficial to the community and/or environment.

Veolia launched 1 round of the Community Improvement Fund which saw 4 successful applicants.



Projects range from community orchards to making litter picking more accessible. Volunteer packs were supplied to support volunteers in litter picking, graffiti removal and other activities:

Veolia, has also funded 140 kits worth over £2,000, to help Love Solihull's growing community of volunteers as they litter pick across the borough.

<https://www.solihull.gov.uk/news/veolia-donates-kits-support-solihulls-growing-community-volunteers>