



As part of the Solihull Town Centre Masterplan development, two stakeholder engagement events have been held, which gave people the opportunity to share and debate key opportunities and constraints. The events took the form of interactive half day events, and helped to generate ideas and suggestions for potential opportunity sites.

The first event was attended by Solihull Council Officers and the consultant team (AECOM, Cushman and Wakefield and WSP). A second event was attended by key members of the Council, consultant team and a broad range of external stakeholders including Local Councillors, IM Properties, John Lewis, National Grid, Touchwood, West Midlands Police, West Midlands Fire Service, Chiltern Railways, Solihull Citizens Advice Bureau, National Express, plus a large number of other local business representative's and community groups.

These events helped to confirm our understanding of existing key issues and also began to shape the emerging vision and spatial strategy for the town centre. The diagrams above and left visually illustrate the key findings.

## A Vision for Solihull 2036...

"A 21st century town, nationally 'best in class' and the focus of long term regional investment at the forefront of innovation, diversity and sustainability. Offering better living, retail and offices with great connections and public realm to meet the aspirations of local people and businesses."



"Stands apart from its neighbours"



"A unique and aspirational place to live and work"



"Attractive home for local business"



"A focus for future investment"



"Modern and diverse"



# Solihull Town Centre Masterplan

Public Consultation

